

# India Pavilion at FEIMEC 2024

7 – 11 May, 2024 | Sao Paulo, Brazil

*Participate through EEPC India  
and enjoy substantial savings!*

## Highlights of FEIMEC 2024

1100+ Exhibitors  
6500 Trade Visitors  
29 Exhibiting Countries

## About the Exhibition

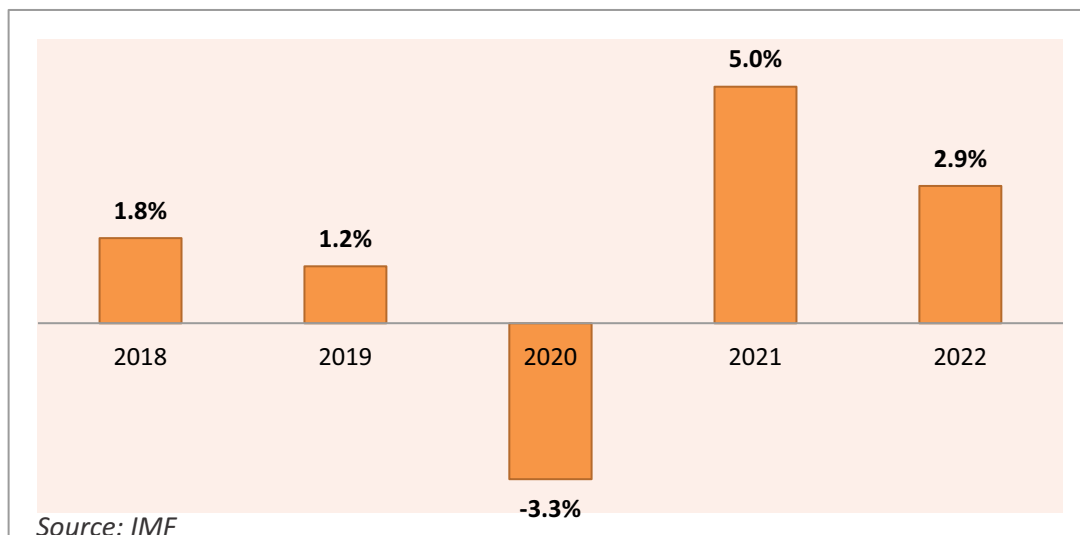
FEIMEC - International Fair of Machine Tools and Equipment, consolidated as one of the largest events in Latin America in the industry. The fourth edition of the event will be held from May 7 to 11, 2024 at the São Paulo Expo, in São Paulo, and will gather more than 65,000 visitors from small, medium and large industries. There will be more than 1,100 national and international exhibitors, who will present their new and main products in an area of more than 80,000m<sup>2</sup>. FEIMEC is more than a trade show, it is a strategic partner that accompanies the participants before, during and after the programme, apart from physical B2B meetings, the show offers digital solution for specific business needs of the participants. Featuring customized options and industry know-how, the show's digital promotion and outreach solutions helps the participants procure business, connect with new customers, and present products and services to a highly qualified audience.

## Economic scenario of Brazil

Brazil is the world's fifth-largest country and Latin America's largest economy. Brazilian economy has been experiencing a slow but steady recovery in recent years. In 2022, GDP grew by an estimated 2.8%, mainly driven household consumption, private investment, and exports. South America's largest economy is expected to grow at a slower pace in the coming years, with the IMF predicting a GDP growth of 1% in 2023 and 1.9% in 2024.

Brazil is a large middle-income country that aspires to become a strong leader of the global South. Brazil has abundant natural resources and a relatively diversified economy. The country is the world's largest producer of coffee, sugar cane and oranges, and is one of the world's largest producers of soya. With forests covering half of the country and the world's largest rain forest, Brazil is the world's fourth largest exporter of timber. Brazil is also a large industrial power, and has benefited greatly from its mineral ore wealth. The country is the world's second largest exporter of iron, and one of the world's main producers of aluminium and coal. As an oil producer, Brazil is aiming to become energy independent in the near future, with reserves that could make it one of the top five oil producers in the world. Furthermore, the country is increasingly asserting itself in the textile, aeronautics, pharmaceutical, automobile, steel and chemical industry sectors. Many of the world's large automobile manufacturers have set up production plants in Brazil.

## Real GDP Growth rate of Brazil (2018 to 2022)

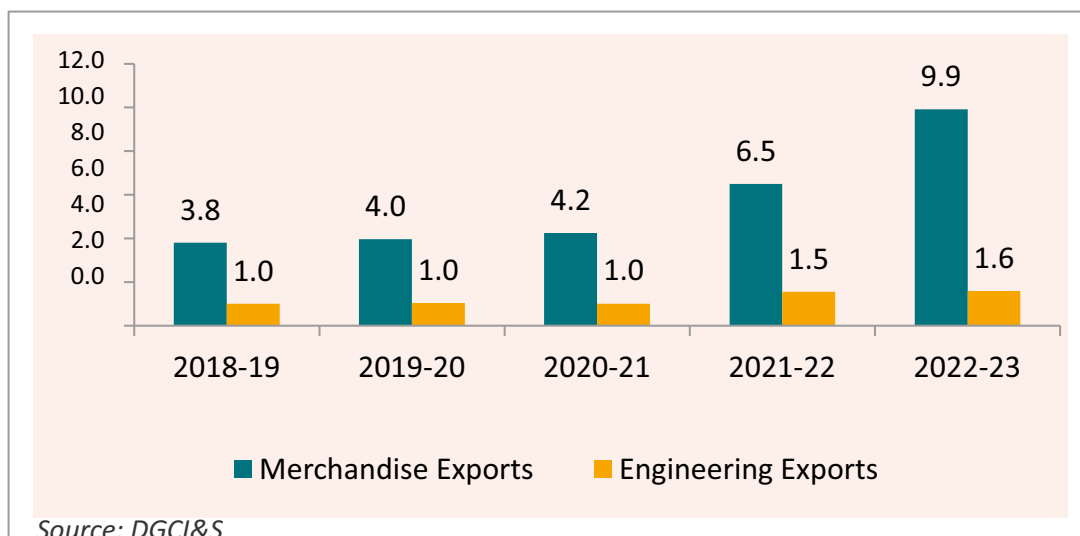


## Bilateral Trade between India and Brazil

Brazil is the topmost destination for India's engineering exports in the Latin American region. India's engineering exports to Brazil reached at USD 1588.5 million in 2022-23, registering a growth of 2.6% over 2021-22.

During the current fiscal 2023-24 Indian engineering exports to Brazil reached USD 1176.8 million during the first seven months (Apr-Oct 2023-24) securing 7.7% rise over that of Apr-Oct 2022-23 at USD 1092.8 million. India's major engineering product groups exported to Brazil include Auto components/parts, Industrial Machinery for dairy etc, Electric machinery and equipment, Auto tyres and tubes, Iron and steel, IC engines and parts, Products of iron and steel, Other construction machinery aluminium, products of aluminium, Medical and Scientific Instruments.

## India's Merchandise and Engineering Exports to Brazil (USD Bn.)



The product profile of FEIMEC broadly comprises of products of Industrial Machinery. India's exports of Industrial machinery for dairy & other construction machinery to Brazil grew by almost 3% year-on-year 2022-23. During the first seven months of 2023-24 India's exports of other construction machinery reached more than USD 51 million of shipment. Rising exports from the focus product segments for the last couple of years will surely be encouraging as well as beneficial for the member exporters exporting those products to Brazil.

# Opportunity for Indian Engineering Industry in Brazil

India and Brazil possess complementary economies, creating opportunities for trade and investment cooperation. Indian engineering industry has enormous potential to explore and make its prominence felt in the Brazilian and Latin American market in general. Recently there has been several G2G meetings between both the nations which is a strong indication of the trade to rise significantly between both the nations. A greater cooperation between India and Brazil, two of the world's largest democracies, is in order and will certainly benefit both countries, since their economies can share enormous synergies and supplement each other. Thus this is the apt time for Indian exporters to participate in the FEIMEC and explore the Brazilian market.

## Product Profile

- Machinery & Equipment
- Metalworking
- Plastics & Rubber
- Printing & Packaging
- Energy
- Construction

## Venue & Date

- São Paulo Expo Exhibition & Convention Center  
Sao Paulo, Brazil
- 7 – 11 May, 2024

## Participation Charges

- Booth size: 9 sqm.  
One side open (built-up booth): INR 20,000 per Sqm.
- 10% extra for two sides open booth (subject to availability)

- Note:
- 1.The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
  - 2.EEPC India reserves the right to reject an application for participation without assigning any reason.
  - 3.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
  - 4.No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

# Re-imburement of Airfare

Up to Rs. 1,50,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imburement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)

*Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*

# Re-imburement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imburement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.

# Mode of payment

Please pay online through the following Payment Gateway :

**HDFC/PayU**

**OR**

Pay through RTGS/NEFT in INR as per the following details :

**Name of the Bank :** HDFC BANK LTD

**Branch :** Central Plaza

**Address of Bank :** 2/6, Sarat Bose Road, Kolkata 700 020

**Account Number :** 00142090000452

**Account Name :** EEPC INDIA

**NEFT Code :** HDFC0000014

**OR**

UPI ID: eeplindiaacpromotion.76041638@hdfcbank

**OR**

Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

*Note: The amount of Rs. 20,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.*

# Submission of Application

Interested members are requested to fill in the Online Application Form latest by **28 March 2024** at the following link:

Please go through the "Mode of Payment" section of this Circular for payment details.

[Click For Application Form](#)

# Booth display

Participation charges for a 9 sqm. booth includes the following services:

- One Table
- Two Chairs
- One Electrical Socket
- Three spot lights
- Carpet
- Fascia Name
- One Waste paper bin



## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member - exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Brazil then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*



[Click For Contact Details](#)



CIN: U51900WB1955NPL022644

[www.eepcindia.org](http://www.eepcindia.org)