

India Pavilion at MACTECH 2023

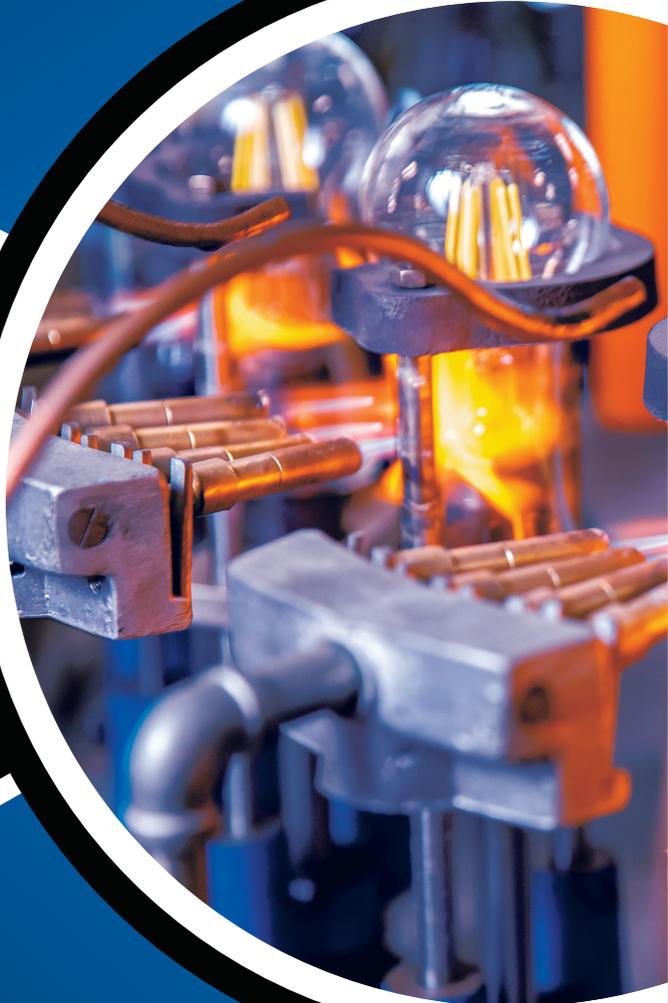
30 November – 03 December 2023
Cairo, Egypt

About the Exhibition

MACTECH is more than a trade fair; it is an exclusive platform where regional manufacturers meet leading innovators in the field of metal forming, machine tools, industrial tools, welding and cutting equipment, to source machinery supplies, networking with industry players, enhance their modernization plans and get acquainted to the most evolving trends and technologies.

Demonstrating the most domineering event showcasing the entire industrial value chain, MACTECH is categorically the genuine venue where exceptional solutions for the industrial sector are simply reached.

Being the only event within the entire MENA region that is supported by the world's top industrial associations; 23rd MACTECH exhibition signifies the picture-perfect exports site for metal forming, machine tools, industrial tools, welding and cutting equipment technology makers; providing widespread competition array, constant business opportunities, far-reaching media coverage and cross-industry technology transfer.



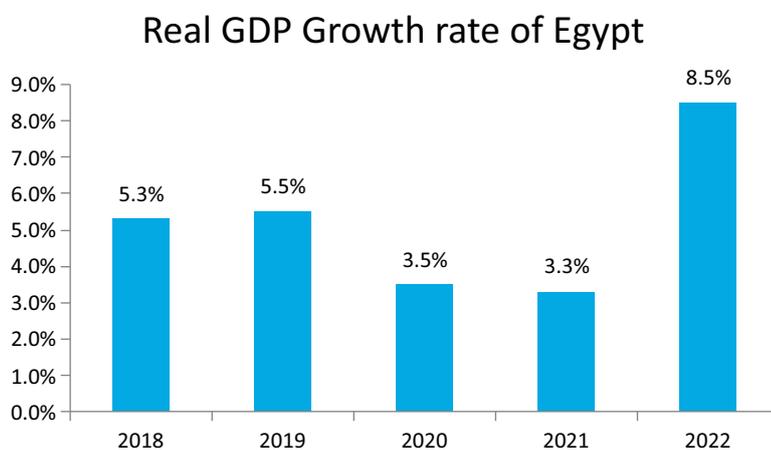
**Participate through EEPC India
and enjoy substantial savings!**

Egypt's economy: A snapshot

Egypt undertook exchange rate, monetary and fiscal measures in response to adverse global developments (including soaring prices, tightening financial conditions and fading demand), aggravated by the war in Ukraine. In 2021/22, real GDP growth increased to an estimated 6.6%, driven by gas extractives, communications, agriculture, and construction. But manufacturing performed below its potential. On the demand side, growth was driven by household consumption and investment.

African Economic Outlook 2023 expects Egypt's GDP growth rate at 4.8 percent for FY 2023-24.

Real GDP Growth rate of Egypt (2018 to 2022)

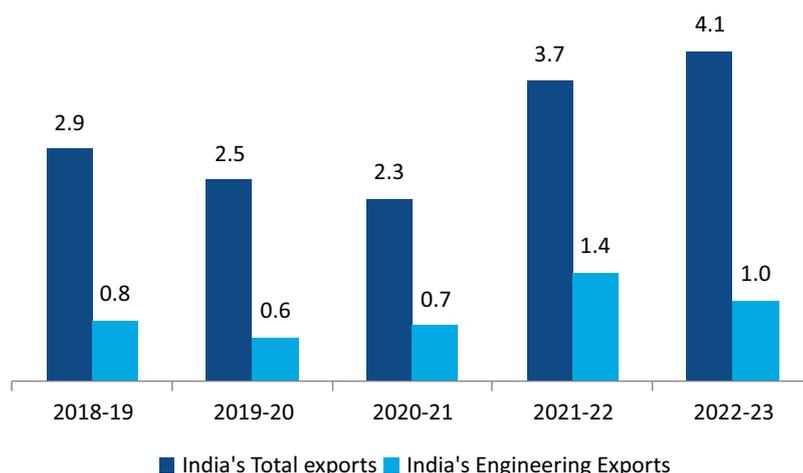


Source: IMF

India and Egypt's Bilateral Trade

Egypt has been traditionally one of India's most important trading partners in the African continent. India's engineering exports to Egypt reached US\$ 1.4 billion in 2021-22, registering a growth of more than 94% viz-a-viz 2020-21. However India's engineering exports to Egypt declined to US\$ 1.0 billion in 2022-23. The main items of export includes iron & steel, motor vehicles/cars, auto components/parts, industrial machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc. and IC engines and parts.

India's total Vis-à-vis merchandise exports to Egypt (USD Bn.)



Source: DGCI&S

Egypt's Machine Tools & Cutting Tools industry: Prospects for India

By the year 2025, Egypt will be a leading industrializing nation in the MENA (Middle East and North Africa) region in terms of industrial performance as well as a main export hub for medium-technology manufactured products. Egypt imports 95% of its machine and industrial tools and only 5% of demand is met by local manufacturers. The Machine and Industrial tools market in Egypt is expected to increase in the coming years. The industrial expansion in Egypt will ensure the country remains the most attractive market for the machine tools and industrial tools in the Middle East and Africa. Egypt is the largest consumer of machine and industrial tools in the region relying heavily on imports.

Thus India has tremendous potential to expand and cater to the Egyptian market. Several bilateral treaties and MoUs which are in place could enhance India's export possibilities in Egypt.

Product Profile

Machinery

• Sheet Metal Working Machines • Metal Forming Machines • Wire and Tube Forming Machines • Milling Machines and Machining Centers • Grinding and Polishing Machines • Drilling and Boring Machines • Honing and Lapping Machines • Laser Machines • CNC Router & Laser Engraving Machines • EDM and Consumable • Robotic Process and Automation • Horizontal and Vertical Lathes • Metrology Equipment • Wood Working Machines • Moulds & Dies • Machinery Parts & Supplies • Industrial Bearings • Industrial Belts • CAD/CAM System and Software • Drive & Transmission • (Chains & Sprockets, Seals, Clutches & Couplings, Gearboxes and Lubrication...

Automation, Motion & Drives

• CAD/CAM System and Software • Industrial IT, Hardware & Services • Robotics • Production Technologies & Services • Transmission & Fluid Power Systems • Pneumatics, Hydraulic Systems • Geared Motors, Wheels and Gear Systems • Linear Technology • Sealing Technology, Lubrication System For Drive Tech • Bearings

Welding & Cutting Equipment

• Welding Machines • (MIG, TIG, Inverter, Stud welding) • Plasma Cutting Machines • Water jet Cutting Machines • Welding Electrodes and Wires • Plasma Torches and Accessories • Spare parts for Welding Machines • Gas Regulators

Industrial Tools & Equipment

• Hand Tools, Power Tools, Precision Tools • Pneumatic and Hydro – Pneumatic Tools • Industrial Fasteners • Abrasive and Adhesives • Measuring and Testing Equipment • Surface Treatment • Airless Spray Equipment & Coating Technology • Generators Technology & Accessories • Factories Supplement

Venue

Cairo International Convention & Exhibition Center, Nasr City, Cairo

Date

30 November – 3 December 2023

Note:

- 1.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 2.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 3.No subletting or sharing of space/ booth is permitted.

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Participation Charges

Booth size: 9 sqm.

One side open (built-up booth): INR 40,000 per sqm.

- 10% extra for two sides open booth (subject to availability)
- Hotel Stay for 4 nights for one person per participating organization will be complimentary.

Mode of payment

- Please pay online through the following Payment Gateway : **PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
- **UPI ID:** eeplindiaacpromotion.76041638@hdfcbank
OR
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

Participation charges includes the following services:

- One Round Table
- Two Chairs
- 3 Spotlights
- One 10 Amp. Electric socket
- Carpeted Floor
- Waste bin
- Fascia Name Board

Submission of application

Interested members are requested to fill in the online Application Form latest by **3 November 2023** at the following! Please go through the "Mode of Payment" section of this Circular for payment details.

[Click For Application Form](#) 

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the International Cooperation (IC) Scheme of MSME Ministry, Government of India.

The MSME Units eligible under the said scheme will receive following Assistance:

1.Reimbursement of Stall Charges

Amount received from the Department of MSME against this head will be reimbursed to the participants subject to a ceiling of Rs.3,00,000.

2.Reimbursement of Airfare

·100% of the economy class airfare subject to a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower (for one per MSME unit) subject to following condition:

- a) Journey/Stay should be within a span of 30 days including the period of event
- b) The participants are required to travel by the shortest route.

Document required for Air-fare reimbursement:

a). Original boarding pass (in case of multiple Boarding passes, Provision of Original Boarding pass of destination city/host city of the event under consideration is must). In case of non-availability of original boarding pass for reasons to be conveyed in writing, a certificate from the airlines stating that the journey has been undertaken will be acceptable.

b). Copy of e-ticket / ticket complete in all respect with fare information on e-ticket for air travel

3.Freight Support

Each participating company will get freight support up to Rs 50,000 per MSME unit. This will be subject to submission of relevant documents as per the MSME Ministry guidelines.

Additional requirement

- Copy of PAN Card
- Copy of TAN number
- Copy of valid Udyam Registration Certificate of the participating unit.

EEPC INDIA reserves the right to ask for any other relevant information / document for settlement of the claim

Cancellation of participation

Please note that no request for cancellation and/or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Egypt then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities / organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Cairo, Egypt



Contact details



www.eepcindia.org

CIN: U51900WB1955NPL022644