

16<sup>th</sup>  
**asia** | **ASIA**  
**PHARMA EXPO** | **LAB EXPO**  
February 12 to 14, 2025  
Dhaka, BANGLADESH



# India Pavilion at **ASIA PHARMA 2025**

12 – 14 February 2025  
Dhaka, Bangladesh

**Participate through EIPC India  
and enjoy substantial savings!**



## About the Exhibition

ASIA PHARMA EXPO and ASIA LAB EXPO - offering an unparalleled international business and technologies platform specifically to the entrepreneurs and the corporate giants manufacturing and exporting the pharma medicines globally. The Exhibitions are nurturing the growth by empowering the local pharma and allied manufacturing industries on technological aspects to scale up the manufacturing practices. An overwhelming response by the local Business Associates as well technology solution providers from outside Bangladesh was noticed.

## Special Pavilion

- Pharma Processing & Packaging Machineries & Material
- API manufacturing Plants & Machineries
- Analytical & Biotech Lab Equipment & Supplies
- Pharma Formulations & Contract Manufacturing

# Highlights of Asia Pharma Expo 2024 & Asia Lab Expo 2024

At ASIA PHARMA EXPO 2024 and ASIA LAB EXPO 2024, more than 750+ exhibiting companies from 36 countries across the world participated to showcase their latest technologies to upgrade the pharma manufacturing standards of Bangladesh to a newer height. The 3-days long Exhibitions of 2024 edition were attended by more than 14000+ trade visitors.

## Economy of Bangladesh

Bangladesh is a country with significant economic potential in the South Asia. The country maintained a strong track record of growth even during the periods of global uncertainty – it maintained growth above 5% since 2005 which came down only in 2020 due to the pandemic and again regained momentum in the coming years. The country is expected to graduate from its LDC status by 2026. IMF predicts that in 2024 Bangladesh will grow at around 6% in 2024 and will continue in a growth path thereafter.

### Real GDP Growth rate of Bangladesh (2019 to 2023)



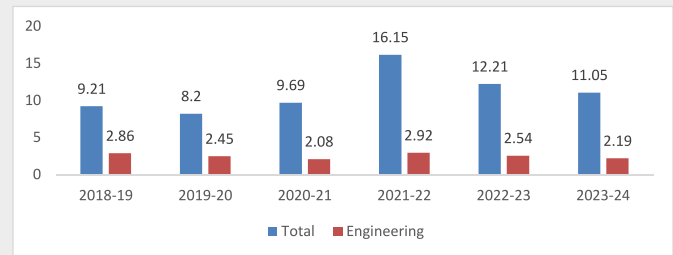
Source: IMF

## Bilateral Engineering Trade between India and Bangladesh

India and Bangladesh are important trade partners in the South Asia region. In terms of engineering, Bangladesh regularly features among India's top 25 export destinations. In the last six years, India's exports to Bangladesh grew by almost 4 percent. The figure below indicates both India's merchandise and engineering exports to Bangladesh in the last six years.



### India's Merchandise and Engineering exports to Bangladesh (USD Bn.)



Source: DGCI&S

In pharma machinery and medical devices, India is a partner of Bangladesh. In 2023-24, India exported USD 25.93 million worth of medical devices and USD 183.43 million worth of pharma machineries to Bangladesh.

## Opportunity for Engineering Exports to Bangladesh

Bangladesh has gained momentum in the recent years and has become the second largest economy of South Asia. As the neighbouring country of India with a common border of length 4096 kms. This makes Bangladesh an important destination for Indian engineering exports. The healthcare sector in the country has also experienced stable growth in the last few years fuelled by increasing demand for better quality healthcare and increase in healthcare spending. As per USTRADe Bangladesh is currently the only LDC that meets nearly 98 percent of its domestic demand for pharmaceutical products, with a market size of approximately \$3 billion. Total Bangladeshi healthcare spending is more than USD 10 billion with double digit annual growth in nearly all sub-sectors including medical devices and pharmaceuticals. Therefore there is significant for exporters of medical devices and pharmaceutical machineries in Bangladesh. In this regards, Asia Pharma exhibition provides significant opportunities to Indian exporters trying to enter the Bangladesh market.

## Product Profile

- PROCESSING Machineries (Tablet / Capsule / Injectable / Ointment / Powder - Dry Syrup)
- PACKAGING Machineries & Materials (Blister Machines, Filling / Packing / Labeling / Capping Machines, Labels, Aluminum / PVC Foils, Caps / Closures / Rubber Stoppers, and many more)
- CLEANROOM & Utility Eqpts. & Services (HVAC, Partitions, AHU, Dehumidifiers)
- WATER TREATMENT & Management Systems (CIP / SIP, Filtration / Sterilization Plants)
- PROJECT Consultants & Turnkey Contractors
- ANALYTICAL & BIOTECH Lab Instruments, LIMS, Glassware, Lab Reagents & Consumables, Lab-ware, Spectrophotometry, Chromatography, and many more
- API, Pharma Bulk Actives, Excipients, Additives
- API Manufacturing Plants
- Drug REGULATORY Authorities
- Trade ASSOCIATIONS, Trade Publications & many more

## Venue

Bangabandhu Bangladesh-China Friendship  
Exhibition Center (BBCFEC), Dhaka, Bangladesh

## Date

12 – 14 February 2025

Note:

- 1.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 2.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 3.No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

## Participation Charges

Booth size: 9 Sqm.

- One side open (built-up booth): INR 19,500 per Sqm.
- Other Services: INR 1,500 per Sqm
- INR 2,100 per Sqm for two sides open booth (subject to availability).

## Re-imbusement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#) 

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

## Re-imbusement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbusement. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.

## Booth display:

Participation charges for a 9 sqm.  
booth includes the following services:

- One Table (Rectangle Shape)
- Two Standard Chairs
- Three Lights
- One Waste-Paper Basket
- One 5 Amp Power Connection
- Carpeted Floor
- Fascia Name
- Listing in Official Exhibitors
- e-Catalogue

## Mode of payment

- Please pay online through the following Payment Gateway :  
**HDFC/PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road,  
Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014  
**OR**
- UPI ID: **eeplindiaacpromotion.76041638@hdfcbank**  
**OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form



## Submission of application

Interested members are requested to fill in the online Application Form latest by **31 January 2025** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is organising this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Bangladesh then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs in as much as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors / participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

[Contact details](#)



[www.eepcindia.org](http://www.eepcindia.org)

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