

India Pavilion at
INDUSMACH
Tanzania 2023

19 – 21 October 2023 | Dar es Salaam, Tanzania.

Participate through EPEC India and enjoy substantial savings!

About the Exhibition

INDUSMACH - International Trade Exhibition on Industrial Products, Equipment & Machinery is the largest trade event held annually in Tanzania. The exhibition attracts exhibitors from more than 20 countries and visitors from all over East & Central Africa, thus giving exhibitors an excellent opportunity to explore several countries at one time. The 23rd INDUSMACH 2023 the largest Engineering & Industrial exhibition in East Africa is supported by East African Chamber of Commerce Industry & Agriculture. Diamond Jubilee Expo Center, the venue of the exhibition is one of the leading centers in East Africa that host the award winning and successful international business meetings, seminars and conferences every year. Being conveniently situated in the prime location the centre is easily accessible from various important places of the city.



Concurrent Show: Africa 2023 TOOLS & HARDWARE

Show Summary of INDUSMACH 2022



200+
Exhibitors at the event



20+
Countries participated
at the 2022 event



4500+
Business Visitors

Economic scenario of Tanzania

Following two decades of sustained growth, Tanzania reached an important milestone in July 2020, when it formally graduated from low-income country to lower-middle-income country status. Tanzania's achievement reflects sustained macroeconomic stability that has supported growth, in addition to the country's rich natural endowments and strategic geographic position. Economic activity in Tanzania gradually recovering in the third quarter of 2021, with the surge mainly driven by the hospitality, mining, and electricity sectors. The economic outlook is positive, with real GDP projected to grow 4.1% in 2021 and 5.8% in 2022, due to improved performance of the tourism sector and the reopening of trade corridors.

India – Tanzania bilateral Engineering trade

India's engineering exports to Tanzania for 2021-22 recorded US\$ 550.1 million, registering a growth of more than 70% over 2020-21. India's major engineering exports to Tanzania include Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, et Iron & Steel, Products of Iron and Steel, Two and Three Wheelers, Motor Vehicle/cars, Aluminium products and Electric Machinery & Equipment.

Opportunity for Indian Engineering Industry

India's engineering exports in 2021-22 have reached USD 111.6 billion surpassing the target of USD 107.8 set by the government. The year-on-year growth rate registered by the engineering exports at the end of the fiscal 2021-22 stood at 45.5 percent. India, on its quest to become a global superpower, has made significant stride towards developing its engineering sector. Though not like China, India also has a significant presence in Africa especially in automobiles and agricultural equipment for a long time. Studies have indicated Africa's potential to emerge as the next export destination for India.

India's strength in manufacturing like light engineering, engineering projects, auto components needs to be better showcased in Tanzania for enhancing the economic ties between the two nations more strongly. There exists tremendous potential to explore and diversify and increase its trade with Tanzania, for Indian exporters.

Product Profile

- Industrial Automation
- Tools & Hardware
- Industrial Products
- Industrial Electronics
- Safety & Security Machinery
- Pumps, Motors and Generators
- Agricultural Machinery
- Industrial Clothing
- Compressors

Participation Charges

Booth size: 9 sqm.

One side open (built-up booth): Rs16,000 per Sqm.

·10% extra for two sides open booth (subject to availability)

·The participation fee includes a four-night hotel stay for one representative per exhibiting organization.

Please note that the rooms will be assigned on a first-come-first-served basis.

Note:

1. The above rate is subject to clarification on increased Government grant for Africa Region. In the unlikely event of adverse clarification by the Department, additional amount shall be required to be paid by the participants.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

Venue

Diamond Jubilee Expo Centre,
Dar-es-Salaam, Tanzania

Date & Time

19 – 21 October, 2023

10:00 Hrs – 18:00 Hrs (Daily)



Re-imbusement of Airfare

Upto Rs. 1,50,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway : **PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
- UPI ID: eeplindiaacpromotion.76041638@hdfcbank
OR
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Spotlights (2)
- Chairs (2)
- Information Counter (1)
- One Electric Socket
- Waste Paper Basket
- Carpeted Floor
- Fascia
- Listing in the Online Exhibition Guide

Submission of Application

Interested members are requested to fill in the online Application Form latest by **22 September 2023** at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section for payment details.

Selection Criteria

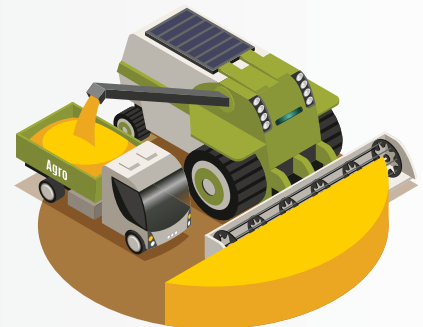
Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Tanzania then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities / organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact details



www.eepcindia.org

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