

INDIA PAVILION AT ELMIA SUBCONTRACTOR 2023

14 – 16 November 2023,
Jönköping, Sweden



Participate through EEPIC India and enjoy substantial savings!

About the Exhibition

ELMIA SUBCONTRACTOR is northern Europe's leading trade fair for the manufacturing industry's suppliers and their customers. This is a true specialist fair for product development and purchasing. Here one can see innovations and ingenious solutions, tomorrow's engineering designs, smart materials and exciting products. The fair's four days are filled with new encounters, new discussions, new inspiration.

Elmia Subcontractor in Sweden, is a good opportunity to get an overview of the Swedish industry. Being the leading trade show of its kind it attracts "everyone" connected to the Swedish subcontracting industry. The exhibitors are keen to display their product news and innovation making the fair an excellent way of discovering trends and get inspiration for new solutions. **Subcontractors are the backbone of Sweden's manufacturing industry. Without them, development and production would grind to a halt in many sectors.**

Elmia Subcontractor brings as many as 1,200 of these companies from 30 countries together and unique conditions are created for business development and profitable deals.

The exhibitors at Elmia Subcontractor represent every manufacturing segment at the subcontracting level. The fair brings together world-class knowledge and expertise. It is also the arena for the very latest developments. Buyers, technical designers, business leaders and politicians all visit the show to find solutions for their visions, and to gain an insight into Sweden's most exciting basic industry.

Show Summary of Elmia Subcontractor 2022



Visitors
10,663



Exhibiting
Countries
23



Exhibiting
Companies
820

Sweden: Economic Scenario

Sweden is a developed, highly competitive mixed open economy. The vast majority of Swedish enterprises are privately owned and market-oriented. It is also a strong welfare state, with public-sector spending accounting up to three-fifths of GDP. Sweden's per capital GDP, standard of living and life expectancy are among the highest in the world and the state enjoys an advanced welfare system.

Indo-Sweden Bilateral relations

Indian engineering exports to Sweden recorded a Compounded Annual Growth rate (CAGR) of 10.66 percent between 2018-19 and 2022-23. However, the growth of exports was sporadic due to disruption of global supply chain following the Pandemic and subsequent damage in economic activities worldwide. Exports surged from USD 294.31 million in 2018-19 to USD 451.57 million in 2021-22 but then declined to USD 441.32 million in 2022-23 due to slowdown in developed economic region including Sweden. The rise in exports was highest in 2021-22 when it jumped 47.1 percent to achieve an all-time high of USD 451.57 million from USD 306.95 million in 2020-21. Major engineering product groups exported to Sweden by India are Auto Components/Parts, Electric Machinery and Equipment, Products of Iron and Steel, IC Engines and Parts, Aircraft, Spacecraft and Parts, Railway Transport Equipment & Parts and Aluminium & Products of Aluminium among others.

Opportunity for Indian Engineering Industry

The entire manufacturing sector relies upon subcontracting business and engineering is also a segment of manufacturing. Sweden is a developed economy with a well-developed and high technology based industry segment especially after the fourth industrial revolution or Industry 4.0. The smart factories of Industry 4.0 has sparked a revolution in the manufacturing industry, and Sweden is becoming one of the frontrunners. Sweden is among the top 5 nations globally who have smart factory initiatives in place today. The scope for Indian engineering exporting community therefore is immense to tap the Swedish market in order to have more business and a greater connection to high-tech engineering with the emergence of Industry 4.0. Engineering MSMEs can also find themselves as subcontracting units of the Swedish engineering firms by exposing their skills and displaying their product specific expertise before their Swedish counterparts. Swedish economy is expected to come back to growth path in 2024 after an apprehended contraction in 2023 and that brings the opportunity for Indian engineering to penetrate the market of Sweden.



Product Profile

- **Manufacturing Methods –**
Casting, Forging, Joining, Machining, Surface Treatment, Electric & Electronics Production
- **Products & Components –**
Bearings, Electro-mechanics, Electronics, Fasteners, Washers, Filters, Fittings, Locks, Glues, Hoses, Hydraulics/ Pneumatics, Internet of Things, Machine Components, Magnets, Optics, Packaging, Plugs, Seals, Springs, Tapes
- **Tools & Fixtures –**
for cutting & processing metallic materials, injection moulding tools, powder technology, prototypes; tools for casting, cutting, forging, punching, pressing and plastic deformation.
- **Material, Raw-material and Semi-finished products –**
Coating, Copper & red metals, Glass, Iron & Steel castings, Light & other metals, Natural material, Hybrids, Composites, Polymers, Plastics & Rubber, Powder Metals & Ceramics, Precious metals, Steel, Textile material & technical textile, Wood & wood fibres
- **Design & Development –**
CAD, CAM Documentation, Methods, Analysis, Simulations

Venue

Elmia Exhibition Centre,
Elmiavägen 15, JÖNKÖPING,
Sweden

Date

14 - 16 November 2023

Participation Charges

- **Booth size: 9 sqm**
One side open (built-up booth):
INR 24,000 per Sqm.
- 10% extra for two sides open booth
(subject to availability)

Note:

1. The above rate is subject to clarification on increased Government grant for Europe Region. In the unlikely event of adverse clarification by the Department, additional amount shall be required to be paid by the participants.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/booth is permitted.

Re-imbusement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway :
PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
- OR**
- UPI ID: eeplindiaacpromotion.76041638@hdfcbank
- OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display:

**Participation charges for a 9 sqm.
booth includes the following services:**

- 3 chairs
- 1 table
- 1 Counter
- 1 Trash bin
- 3 spotlights
- 1 Power supply 230V/10A
- 1 Bar Stool
- Carpet
- Fascia

Submission of application

Interested members are requested to fill in the online Application Form latest by **22 September 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Sweden then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

[Contact details](#)



www.eepcindia.org

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