

# INDIA Pavilion at MSV Brno 2025

7 – 10 October 2025, Czech Republic

## Be a part of India Pavilion!

### 66th MSV 2025 Themes:

- ▶ **MACHINE TOOLS; FORMING MACHINES AND TOOLS:**  
Key focus of MSV cooperation with the Association of Engineering Technology
- ▶ **ENERGY MANAGEMENT:**  
The topic of energy savings energy efficiency in industrial production
- ▶ **DIGITALISATION OF INDUSTRY:**  
Topic presented at stands across industries highlighted by the Digital Factory 2.0 project
- ▶ **ADDITIVE MANUFACTURING:**  
Progressive professional 3D printing technologies CIRCULAR ECONOMY material savings
- ▶ **STARTUPS:**  
Investment opportunities research, development & technology transfer
- ▶ **TRANSPORT AND LOGISTICS:**  
Intra-company logistics smart logistics and autonomous vehicles packaging

### Why Brno?

Brno – The Trade Fairs Capital With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV. Located between Prague and Bratislava. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows. Brno is the Czech Republic's No. 2 business city – a city of commerce, logistics, and education. Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

**Concurrent shows:** 12th TRANSPORT AND LOGISTICS fair, Digital Factory 2.0 and 3D Expo

### Highlights of MSV 2024

- ▶ Presentation of 13 state institutions under the leadership of the Ministry of Industry and Trade
- ▶ Comprehensive platform for supporting Czech entrepreneurs and exporters
- ▶ The programme included a presentation of the economic strategy of the Czech Republic
- ▶ The Meeting Point CzechTrade 2024 event enabled the participating companies 330 expert consultations on exporting to EU and non-EU countries

#### EXHIBITING COMPANIES

**1386**

#### FOREIGN EXHIBITORS

**50%**

#### COUNTRIES

**42**

#### EVENTS

**50**

#### VISITORS

**55,000**

# Profile of visitors MSV 2024

A significant number of visitors are professionals and decision makers in companies.....

- ▶ 82% decide on investments in their companies
- ▶ 51% work in the engineering industry
- ▶ 63% were interested in establishing new contacts
- ▶ 93% of them achieved this goal at MSV 2024
- ▶ 62.6% plan investments and use MSV to select potential suppliers



## Product Profile

- Mining, metallurgical, ceramic and glass engineering, the foundry industry
- Materials and components for mechanical engineering
- Drives, hydraulics, pneumatics, cooling technology, air-conditioning
- Power engineering, heavy-current electrical engineering
- Electronics, automation, measuring technology
- Research, development, transfer of technologies, financial and other services, industrial localities, regional development
- Plastics, rubber, composites, chemicals for engineering
- Metalworking and forming machines, tools, welding, surface technology
- Digital Factory
- Environmental technology
- Comprehensive system solutions in transport and logistics

## Venue:

Brno Exhibition Centre, Czech Republic

## Date:

October 7 to 10, 2025

## Participation Charges:

Booth Size: 9 Sqm.

One Side Open (Built-Up Booth):

INR 30,000 per Sqm

### Note:

1. Other Services: INR 4,000 per Sqm
2. Corner Charges: INR 3,400 per Sqm for two sides open booth (subject to availability)
3. EEPC India reserves the right to reject an application for participation without assigning any reason.
4. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
5. No subletting or sharing of space/ booth is permitted.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

## Mode of Payment

- Please pay online through the following Payment Gateway :  
**HDFC/PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road,  
Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014  
**OR**
- UPI ID: eeplindiaacpromotion.76041638@hdfcbank  
**OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

## Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Three Chairs
- One table
- One Info Counter
- Three LED Lights
- Two LED lights with arm
- One Electric Socket
- Carpeted Floor
- Trash can
- Fascia Name

*Note: In the event of getting Government approval of EEPC India's proposal under MAI Scheme in this regard, the eligible exhibitors may be refunded/ a part of the participation charges under MAI scheme, based on a revised computation.*



# Submission of Application

Interested members are requested to fill in the online Application Form latest by **10 September 2025** at the following link:

**Click For  
Application Form**



Please go through the "Mode of Payment" section of this Circular for payment details.

## Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. On receipt of approval under MAI Scheme, the rates would be recomputed and the new rates are likely to be lesser in comparison with the normal rates offered by the Fair Authorities.

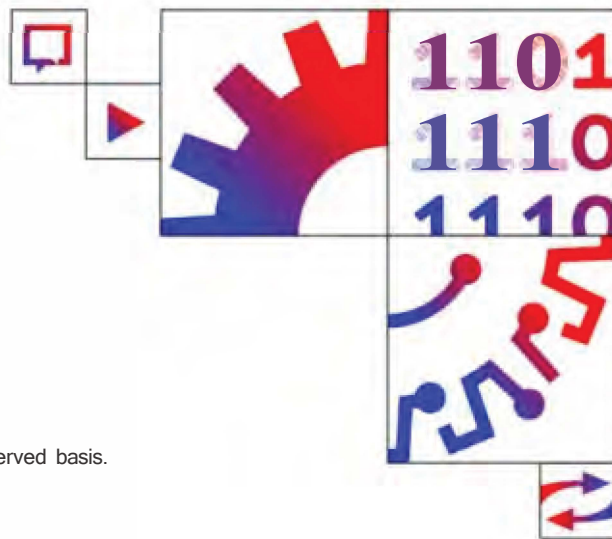
## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Czech Republic then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



**Contact details**



**www.eepcindia.org**

CIN:U51900WB1955NPL022644