

# INDIA PAVILION AT ACHEMA 2024

10 – 14 June 2024, Frankfurt, Germany

*Participate through EPC India  
and enjoy substantial savings!*

## About the Exhibition

ACHEMA has been setting standards for over 100 years and brings together experts, qualified users and decision makers from about 130 countries. It is a great opportunity to become a part of the innovation and technology summit of the process industry. It will offer an interdisciplinary and cross-industry display, gathering manufacturers, service providers and forward-thinkers as well as improve brand awareness for companies focused on the highest quality offers. It is held in Frankfurt Messe every three years. The event is one of the largest trade fairs in Germany.

ACHEMA is an important driving force for innovation and brings together decision-makers, experts and solution providers in a unique marketplace that is unmatched anywhere in the world. This exhibition is open for organizations with products or services related to biotechnology, instrumentation, control and automation techniques, materials technology, materials testing, mechanical & thermal processes, and many more. For 52 % of visitors, ACHEMA is the only trade show they will attend. This exclusive target group can only be reached here. With over 110,000 m<sup>2</sup> of exhibition space, ACHEMA is home to the full scope of technology and services for the process industry.

## Why attend

Process technology is at a cross-roads; as new investments in "green technology" are scaling up at unseen speed, requirements for keeping the installed asset-base online and competitive are more dynamic than ever. Discover the latest developments in process engineering, analytics and equipment that help to meet the future demand. ACHEMA brings together chemists, engineers and process technicians as well as biotechnologists, energy and environmental experts, IT specialists and skilled experts from many other disciplines.

## Highlights of ACHEMA 2022

At **ACHEMA 2022** over 2,211 exhibitors from more than 51 countries showcased the latest equipment and innovative processes for the chemical, pharmaceutical and food industries.

### Attendees

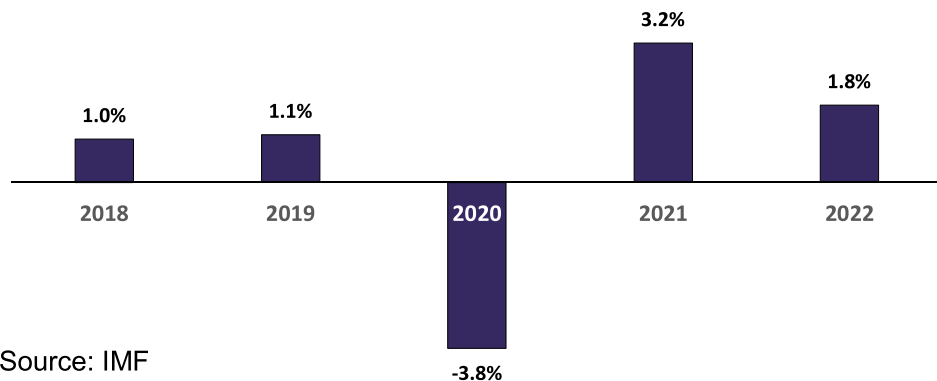
**ACHEMA 2022** was attended by 70,007 participants from 127 nations. Approximately every second attendee (46.4%) at the trade show came from abroad.

The **ACHEMA Congress** covered the entire spectrum of chemical process technology and biotechnology. The lectures provided insights into current research and development projects as well as the latest scientific results.

## Economic Scenario of Germany

Germany is not only one of the leading and highly developed social market economies of the world, it leads the multilateral efforts to promote a stable global economy and encourage the use of renewable resources and environmental friendly production. It is the largest economy of Europe and fifth largest of the world in the world in terms of Purchasing Power parity (PPP). Its highly skilled labour force, continuous advancement in technology and well thought out development planning has made it one of the leading developed economies of the world. The economy is projected to recover by 0.9% in 2024 as per IMF.

### Real GDP Growth rate of Germany (2018 to 2022)

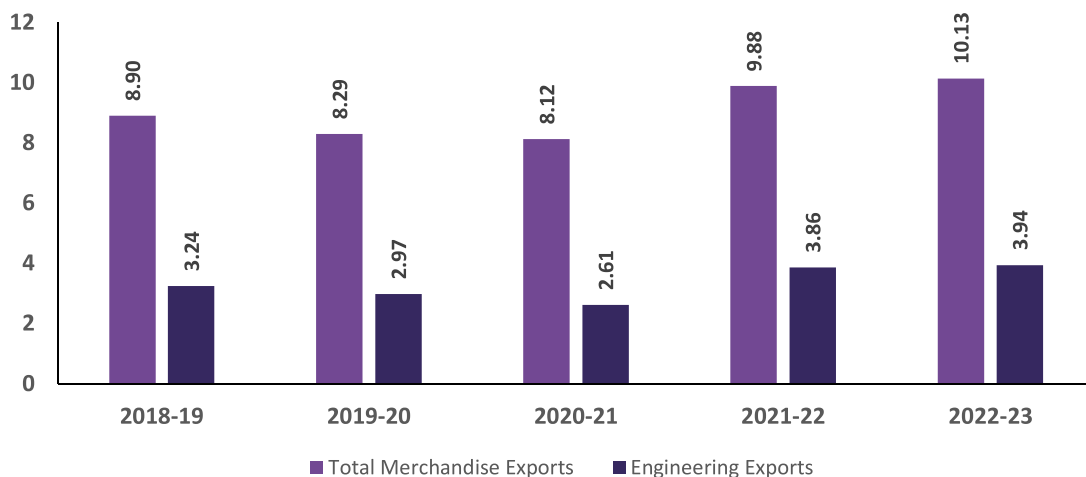


Source: IMF

## Bilateral Trade between India and Germany

Germany is the third largest destination for India's engineering exports and the largest in European Union. Engineering exports to Germany reached its all-time high at USD 3.86 billion in 2021-22 and then again to USD 3.94 billion in 2022-23 registering a substantial 48% growth in 2021-22 and 2.1% growth in 2022-23 over the previous fiscals. During the ongoing fiscal 2023-24, engineering exports to Germany continued to be optimistic with USD 2.43 billion of exports during Apr-Oct 2023-24 as against USD 2.22 billion during the same period last fiscal, registering 9.6% growth. It is quite impressive as well as encouraging that when engineering exports to EU has declined in 2022-23 and 2023-24, engineering exports to Germany has been rising continuously. India's major engineering exports to Germany include Electric Machinery and Equipment, Iron and steel and its articles, Auto Components/Parts and Industrial Machinery among others.

### India's Merchandise and Engineering exports to Germany (USD Bn.)



Source: DGCI&S

## Focus products

Focus products of this exhibition are Industrial machinery and electrical machinery, which are two of the major engineering products exported to Germany. India's combined exports of these two product groups amounted to an all-time high of USD 1.68 billion in 2022-23 that grew with a Compounded Annual Growth Rate of 2.14% over 2018-19. During Apr-Oct 2023-24, exports of these two product groups taken together was recorded at USD 1.03 billion achieving a growth of 16% over the same period last fiscal. Exports of Industrial and Electrical machinery may see a new all-time high in the current fiscal.

## Opportunity for Indian Industry

Germany is India's largest trading partner in Europe in overall merchandise trade and 7th largest source of FDI among all nations of the world. Germany is a leader in providing customised products to the global manufacturing industry via small and mid-sized companies. Germany ranks third in terms of worldwide Machinery and Equipment (M&E) industry turnover and machinery is Germany's largest sector with almost 6,600 companies along the value chain. Germany's M&E industry is the top global producer of industrial machinery with 16 percent of global industrial machinery trade. With such a highly developed machinery sector, both industrial and electrical, Germany offers plenty of business opportunities to global businesses including India especially when India's machinery and related exports to Germany have been increasing at a decent pace. This event therefore will be the right place for Indian exporters to tap the vast machinery market of the richest economy of Europe.

### Product Profile

- Development, planning and execution of complete production units for all sectors of chemical engineering and biotechnology
- Computer-Aided Engineering
- Plants for water and wastewater treatment, waste gas treatment, waste disposal and recycling
- Equipment for Industrial & Labour Safety
- Instrumentation, Control & Automation Techniques
- Equipment for research and industrial laboratories
- Materials Technology & Testing
- Welding and joining techniques
- Machines & Equipment for mechanical processes
- Pharmaceutical Packaging & Storage Techniques
- Pumps, Compressors, Valves & Fittings
- Plant, apparatus, machines, equipment for thermal processes
- Products, Services & Solutions for Hydrogen



### Re-imbusement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link

### Guidelines

*Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*

### Venue

Frankfurt Messe, Germany

### Date & Time

10 – 14 June, 2024

### Participation Charges

Booth size: 9sqm

One side open (built-up booth): INR 52,000 per Sqm.

- 10% extra for two sides open booth (subject to availability)

Note:

- 1.The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
- 2.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 3.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 4.No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

### Re-imbusement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbusement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.



## Mode of payment

Please pay online through the following Payment Gateway :

- **HDFC/PayU**
- OR
- **Pay through RTGS/NEFT in INR as per the following details :**

**Name of the Bank :** HDFC BANK LTD  
**Branch :** Central Plaza  
**Address of Bank :** 2/6, Sarat Bose Road,  
Kolkata 700 020

**Account Number :** 00142090000452  
**Account Name :** EEPC INDIA  
**NEFT Code :** HDFC0000014

OR

- **UPI ID: eepcindiaacpromotion.76041638@hdfcbank**
- OR
- **Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form**

*Note: The amount of Rs. 52,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.*

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member - exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

## Booth display

Participation charges for a 9 sqm. booth includes the following services

- **One Table**
- **Two Chairs**
- **One Electrical Socket**
- **Three spot lights**
- **Carpet**
- **Fascia Name**
- **One Waste paper bin**

## Submission of Application

Interested members are requested to fill in the Online Application Form latest by **15 May 2024** at the following link:

[Click For Application Form](#) 

Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors / participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors/ participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

Contact details



[www.eepcindia.org](http://www.eepcindia.org)  
CIN: U51900WB1955NPL022644

