

India Pavilion at **ASIA PHARMA 2024**

29 February – 2 March 2024
Dhaka, Bangladesh

**Participate through EEPC India
and enjoy substantial savings!**



About the Exhibition

ASIA PHARMA EXPO and ASIA LAB EXPO - offering an unparalleled international business and technologies platform specifically to the entrepreneurs and the corporate giants manufacturing and exporting the pharma medicines globally. The Exhibitions are nurturing the growth by empowering the local pharma and allied manufacturing industries on technological aspects to scale up the manufacturing practices. An overwhelming response by the local Business Associates as well technology solution providers from outside Bangladesh was noticed.

Special Pavilion

- Pharma Processing & Packaging Machineries & Material
- API manufacturing Plants & Machineries
- Analytical & Biotech Lab Equipment & Supplies
- Pharma Formulations & Contract Manufacturing

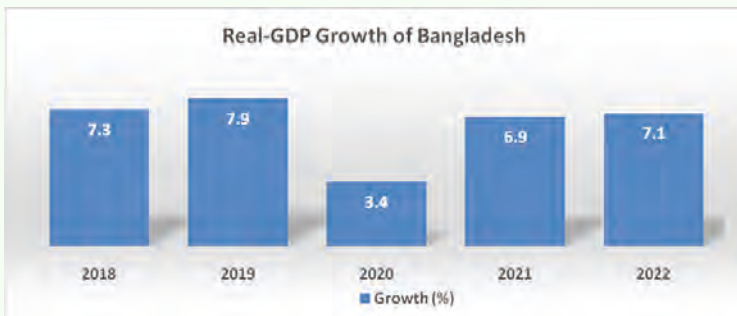
Highlights of Asia Pharma Expo 2023

At ASIA PHARMA EXPO 2023 and ASIA LAB EXPO 2023, more than 658 exhibiting companies from 32 countries across the world participated to showcase their latest technologies to upgrade the pharma manufacturing standards of Bangladesh to a newer height. The 3-days long Exhibitions of 2023 edition were attended by more than 12,000 trade visitors.

Economy of Bangladesh: A Snapshot

Bangladesh has a strong track record of growth and development, even in times of elevated global uncertainty. A robust demographic dividend, strong ready-made garment (RMG) exports, resilient remittance inflows, and stable macroeconomic conditions have supported rapid economic growth at an average of around 6% over the past two decades. A strong recovery from the COVID-19 pandemic continued in FY22. Human development outcomes improved along many dimensions. A recent surge in commodity prices however has presented new headwinds that may pull down the GDP growth to around 6.5% in 2023.

Real GDP Growth rate of Bangladesh (2018 to 2022)

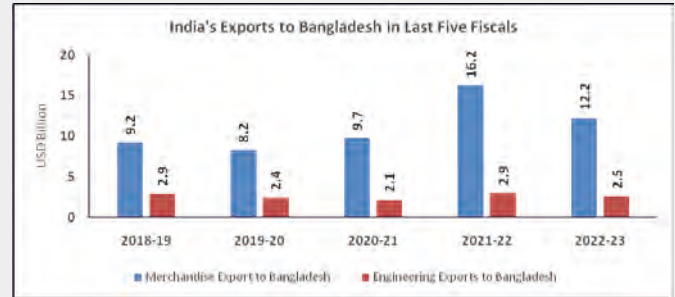


Source: IMF

Bilateral Engineering Trade between India and Bangladesh

Bangladesh is the largest trade of India among the South-East Asia. Merchandise exports to Bangladesh reached its record high in 2021-22 at USD 16.2 billion but dropped to USD 12.2 billion in 2022-23. Engineering exports also showed similar trend. India is the second largest supplier of engineering goods to Bangladesh after China while Bangladesh is India's 12th largest destination for engineering exports with a share of 2.5% of India's global engineering exports. India's engineering exports to Bangladesh was at its record high at USD 2.93 billion in 2021-22 but commodity price surge and foreign exchange crisis in Bangladesh reduced demand significantly and India's exports dropped by 13.3% year-on-year to USD 2.54 billion in fiscal 2022-23. India's major engineering product groups exported to Bangladesh include Industrial machinery, Auto Components/Parts, Iron and Steel, Aluminium and products made of aluminium, Products of Iron And Steel, Electric machinery and equipment, Motor vehicle/cars, IC Engines and Parts and Two and three wheelers among others.

India's total Vis-à-vis merchandise exports to Bangladesh (USD Bn.)



Source: DGCI&S

The product profile of Asia Pharma 2024 in Bangladesh are Pharmaceutical machinery and Large medical devices. Exports of these product groups to Bangladesh were at its highest during 2021-22 at USD 228 million. However, drop in exports was witnessed in 2022-23 to USD 194 million. Major product exported include Chemical plants and machinery for manufacturing chemical, pharma products, Parts of filtering, purifying machinery, Packaging and wrapping machinery etc.

Opportunity for Indian Pharma Machinery Exporters to Bangladesh

India supplies around 8 percent of Bangladesh's global demand of pharma machineries. Pharmaceutical industry in Bangladesh has been witnessing good growth in recent years and opportunities are also increasing as a consequence. The pharmaceutical industry is one of the most technologically advanced sectors currently in existence in Bangladesh and India is one of the major suppliers with the advantage of being a prominent neighbour of Bangladesh. A huge untapped market for pharma equipment makers is still lying in Bangladesh and India have every room to capitalize it. Being the fifth largest producer of drugs and pharmaceuticals after the USA, Japan, Europe and China, India has emerged as a single point resource for pharma machinery and engineering equipment in the world pharma market and Bangladesh is a prospective market for Indian pharma machinery.

Product Profile

- Processing Machineries (Tablet / Capsule / Injectable / Ointment / Powder - Dry Syrup)
- Packaging Machineries & Materials (Blister Machines, Filling / Packing / Labeling / Capping Machines, Labels, Aluminum / PVC Foils, Caps / Closures / Rubber Stoppers, and many more)
- API Manufacturing Plants & Equipments
- API, Pharma Bulk Actives, Excipients, Additives
- Formulations
- Contract Manufacturing
- Cleanroom & Utility Equipment, & Services (HVAC, Partitions, AHU, Dehumidifiers)
- Water Treatment & Management Systems (CIP / SIP, Filtration / Sterilization Plants)
- Project Consultants
- Turnkey Contractors

Venue

Bangabandhu Bangladesh–China Friendship Exhibition Center (BBCFEC), Dhaka Bypass Expressway, Sector 4, Purbachal, Bangladesh

Date

29 February – 2 March 2024

Note:

1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
3. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in the same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

Participation Charges

- **Booth size: 9 sqm**
One side open (built-up booth):
INR 20,000 per sqm.
- 10% extra for two sides open booth (subject to availability)

Re-imbursment of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24. The T&C must be abided by for eligibility towards such re-imbursment. For detailed guidelines please click the following link:

Re-imbursment of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbursment. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Guidelines for Reimbursement of Airfare



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- One Display Table
- Two Chairs
- Two Lights
- One electrical Power Plug (5 Amp) Point
- One Dustbin
- Carpet in booth floor space
- Fascia Name
- Listing of the exhibiting company in the Official Event Catalogue

Mode of payment

- Please pay online through the following Payment Gateway :
PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
- Demand draft favouring “EEPC INDIA” along with the duly filled-up Application Form

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.



Submission of application

Interested members are requested to fill in the online Application Form latest by **29 December 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Bangladesh then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs in as much as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors / participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

[Contact details](#)



www.eepcindia.org

CIN: U51900WB1955NPL022644