


AUTOSHOW
2025
THE BIGGEST SHOW OF NEPAL



Organized By:



**NADA Automobiles
Association of Nepal**

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Event Managed By:



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ABOUT NADA AUTO SHOW

NADA is commemorating the 17th edition of its premier event on automobile and its auxiliary sectors as NADA Auto Show 2025 and the dates are scheduled for December 8 till 11 at Bhrikuti Mandap Exhibition Hall, Kathmandu, Nepal.

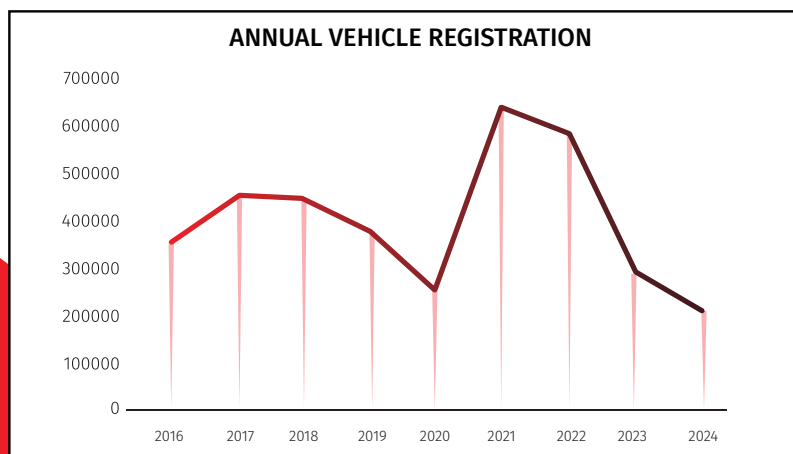
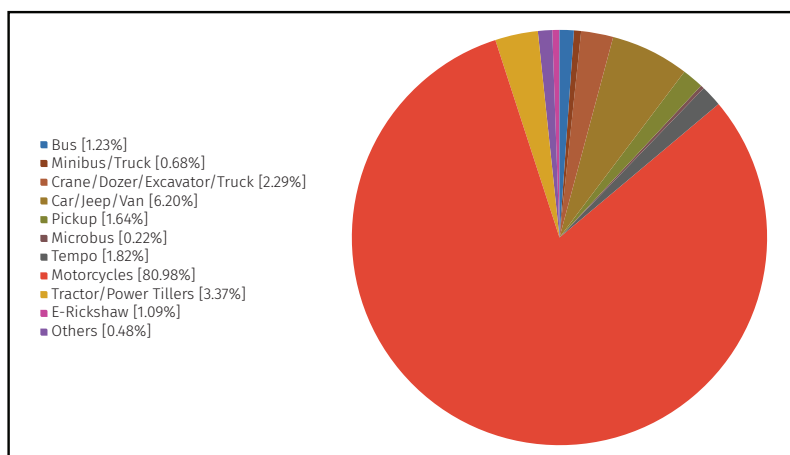
Since the inception in 1998 the exhibition has been consistently garnering exponential participation both from exhibiting companies and visiting auto enthusiasts eventually establishing itself as Nepal's biggest exhibition. NADA Auto Show is an ideal platform to assess the business scenario; interact with consumers and business seekers; and develop new contacts for possible business ventures in the country. This flagship event of NADA offers a common meeting point for importers, agents, dealers, contractors, experts, policy makers, technicians and buyers as a place for business and information sharing.



NEPALESE MARKET OVERVIEW

Nepal relies mostly on road transport, which accounts for more than 90% of all transportation, so the Nepalese automobile market is growing rapidly despite the huge tariffs imposed on vehicles.

Adjoining chart shows distribution of different categories of registered vehicles in Nepal.



Despite market slowdown during Covid-19, automobile sector saw an upsurge with more and more people adopting for private vehicles. However the vehicle registration significantly plummeted after the tightened monetary policy in 2022. The automobile market is expected to take a positive stride with increased share of car/jeep/van in 2024. The data of 2023/2024 is till mid March.

HIGHLIGHTS OF PAST SHOWS



INTERNATIONAL BUSINESS PAVILION

NADA Auto Show will host an exclusive International Business Pavilion from this edition wherein interested international companies and manufacturers can showcase their business opportunities and alongside get connected with the Nepalese counterparts and business seekers. The pavilion will facilitate networking between foreign exhibitors and the Nepalese stakeholders including business community and high level government officials.

The exhibition will host different talk programs, stakeholders meetings, interaction sessions to enrich networking and foster stronger associations for international collaborations.

WHO CAN PARTICIPATE?

International business pavilion is open to a variety of participants associated with automobile sector including businesses, industries, governments, and even nonprofit organizations.

PARTICIPATING OPTIONS

Interested companies/organizations can participate by associating as Sponsor or Exhibitor. Sponsoring categories and their detail can be obtained from the Organizer / the Event Manager.

HOW TO PARTICIPATE?

Interested companies can directly call or write an email to enquire about the exhibition. The enclosed registration form duly filled, stamped and signed must be submitted. Upon receiving the form, the Organizer / the Event Manager will raise a Pro-forma Invoice for participation charges of which the mentioned percentage (Booking Amount) must be deposited/paid/transferred to ensure the confirmation of the participation.



FLOORPLAN



- 4-wheeler [A,B,C,G]
- 2-wheeler [K]
- Light commercial [J]
- Heavy Commercial [H] (open space)
- Counselling/BFIs [D,E]
- Components [F]
- International Business Pavilion [i]

Booth/Block Type	Booth/Block Type	Size	Qty.
Block A*	4-wheeler	13x10	4
Block A	4-wheeler	13x10	4
Block B	4-wheeler	8x20	2
Block C	4-wheeler	84	1
Booth D	Counselling/BFIs	3x3	16
Booth E	Counselling/BFIs	3x3	30
Booth F	Components	3x3	26
Block G	4-wheeler	12x12	5
Booth GG	Counselling	12x3	5
Block H	Heavy Commercial	12x12	4
Block J	Light Commercial	9x8	6
Block K	2-wheeler	8x8	8
Booth i	International	6x3	36



August 19-24

Bhrikutimandap Exhibition Hall, Kathmandu

REGISTRATION FORM FOR INTERNATIONAL BUSINESS PAVILION

PLEASE FILL ALL THE DETAIL

Company Name

Address

Postcode

Contact Name

Position

Telephone

Mobile

Email

NUMBER OF STANDARD 6m x 3m UNIT STALL/S REQUIRED

1 UNIT OF 6m x 3m stall	@ UNIT STALL CHARGE
2 UNITS OF 6m x 3m stall	@ UNIT STALL CHARGE LESS 5%
MORE THAN 2 UNITS OF 6m x 3m stall	@ UNIT STALL CHARGE LESS 7.5%

UNIT STALL CHARGE

SAARC COUNTRIES	@ USD 3000.00	UNIT STALL CHARGE INCLUDES 13% VAT
OTHERS	@ USD 3500.00	

COST OF PARTICIPATION (UNIT STALL CHARGE) INCLUDES

- Octanorm stall with 4 chairs, 2 tables, 1 power plug, 1 dustbin
- Stall attendant
- 1 double room (standard) for 7 nights
- Shuttle service from hotel to exhibition venue to hotel
- Lunch tickets for 2 everyday during the exhibition

METHOD OF PAYMENT

A. Bank Transfer [please transfer the payment directly]

Bank A/c name: NADA Automobiles Association of Nepal

Bank A/c no. :

Bank name :

Bank address :

SWIFT code :

B. Credit Card

Please circle: VISA / MASTERCARD / AMEX

Card no.

Card expiry date Security code

Amount

Signature

CARDHOLDER NAME & ADDRESS (BLOCK CAPITALS)

A deposit of 50% will be required with this registration form and the remaining amount will be required by May 26th, 2025. Please forward this form along with booking amount deposit detail to