

India Pavilion at **EXPOMAFE 2025**

6 – 10 May 2025, Sao Paulo, Brazil



**Be a part of
India Pavilion**



About the Exhibition

EXPOMAFE, the International Fair of Machine Tools and Industrial Automation, consolidated as one of the largest events in Latin America. The 4th edition of EXPOMAFE will be spread across 70,000m² of exhibition space. EXPOMAFE 2025 promises to exceed all expectations, with expanded exhibition space, state-of-the-art technology and diverse portfolio of exhibitors, the event serves as an exceptional platform to connect with leaders in the sector, explore new technologies, innovative solutions, and extend your contact network. Additionally, it offers a comprehensive program of seminars, workshops, and technical presentations conducted by industry experts, allowing for updates on advancements in Industry 4.0, automation, and additive manufacturing. The fourth edition of the event will bring together more than 65,000 visiting buyers from small, medium and large industries

Highlights of EXPOMAFE 2023

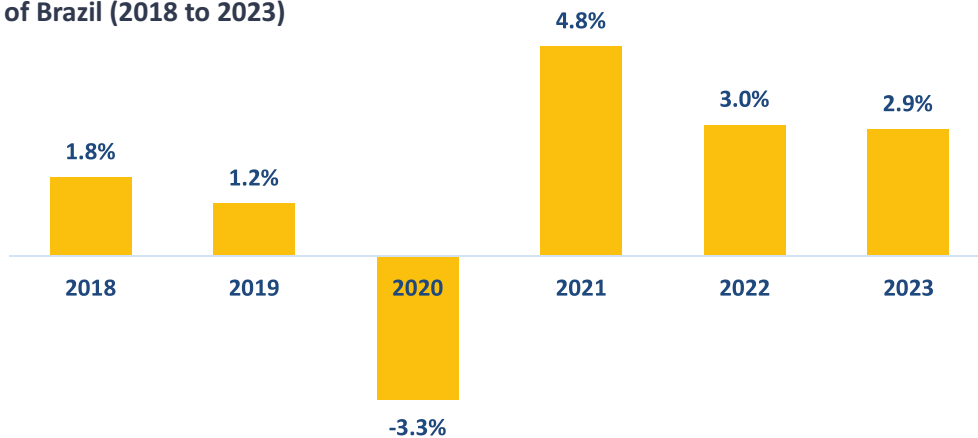
The 3rd edition of the fair at the São Paulo Expo, the most modern exhibition pavilion in Latin America. The event showcased the latest technology, presented for the first time to the market by over 900 major brands from the entire machine tool and industrial automation industry. Over 55,000 buyers attended the show.

Economic Scenario of Brazil

Brazil is the world's fifth-largest country and Latin America's largest economy. Brazilian economy has been experiencing a slow but steady recovery after the pandemic. Real GDP growth was witnessed at 2.8%, in 2022 and 2.9% in 2023 mainly driven by solid consumption, sustained by a robust labor market, and fiscal transfers. Brazilian economy is projected to grow at a 2.8% in 2024 and then moderated to 2.2% in 2025. The economy is projected to converge to 2.3 percent in the medium term, reflecting the effect of past and ongoing structural reforms.

Brazil is a large middle-income country that aspires to become a strong leader of the global South. Brazil has abundant natural resources and a relatively diversified economy. The country is the world's largest producer of coffee, sugar cane and oranges, and is one of the world's largest producers of soya. With forests covering half of the country and the world's largest rain forest, Brazil is the world's fourth largest exporter of timber. Brazil is also a large industrial power, and has benefited greatly from its mineral ore wealth. The country is the world's second largest exporter of iron, and one of the world's main producers of aluminium and coal. As an oil producer, Brazil is aiming to become energy independent in the near future, with reserves that could make it one of the top five oil producers in the world. Furthermore, the country is increasingly asserting itself in the textile, aeronautics, pharmaceutical, automobile, steel and chemical industry sectors. Many of the world's large automobile manufacturers have set up production plants in Brazil.

Real GDP Growth rate of Brazil (2018 to 2023)

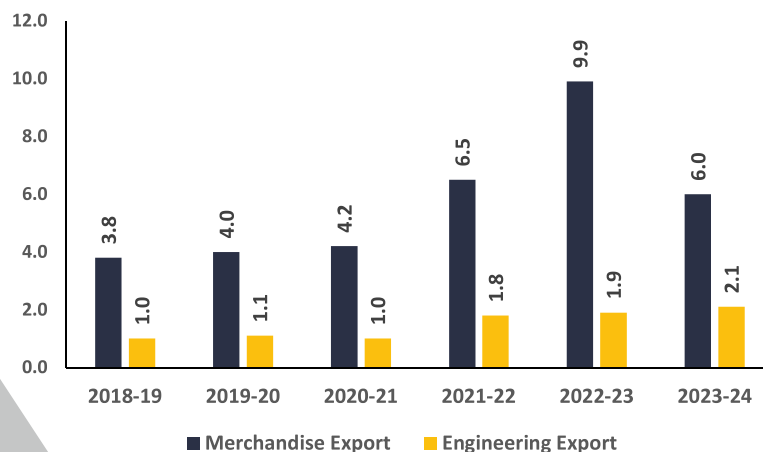


Source: IMF

Bilateral Trade between India and Brazil

Brazil is the topmost destination for India's engineering exports in the Latin American region. India's engineering exports to Brazil crossed USD 2 billion for the first time to reach USD 2.1 billion in 2023-24, registering a growth of 7.6% over fiscal 2022-23. During the current fiscal 2024-25 Indian engineering exports to Brazil recorded further growth of 12% during April-October 2024-25 reaching 1.31 billion as against USD 1.18 billion during the same period of the previous fiscal. India's major engineering product groups exported to Brazil include Auto components/parts, Electric machinery and equipment, Industrial Machinery for dairy etc, Iron and Steel, Auto tyres and tubes, and Aluminium and its products among others.

India's Merchandise and Engineering Exports to Brazil (USD Bn.)



Source: DGCI&S



The product profile of 'Expomafe' broadly comprises of two engineering segments, Industrial Machinery and other construction machinery. India's exports of these two segments to Brazil conceded 2.5% year-on-year decline in 2023-24 but in fiscal 2024-25 till October, the cumulative exports was recorded at USD 400 million that was around 30% higher over the same period of fiscal 2023-24. Rising exports from the focus product segments in this fiscal will surely be encouraging as well as beneficial for the member exporters exporting those products to Brazil.

Opportunity for Indian Engineering Industry

India and Brazil are mostly complementary economies, creating opportunities for trade and investment cooperation. Indian engineering industry has enormous potential to explore and make its prominence felt in the Brazilian and Latin American market in general. There has been several G2G meetings between both the nations in the last couple of years that is a strong indication of the trade to rise significantly between both the nations. India's exports of industrial machinery and including construction machinery will be surely helping the industrial infrastructure of the Latin American giant. A greater cooperation between these two of the world's largest democracies, is in order and will certainly benefit both countries, since their economies can share enormous synergies and supplement each other. Demand for Indian engineering products in Brazil is on the rise that shows that the time is apt for Indian exporters to participate in the FEIMEC and explore the Brazilian market.

Product Profile

- ▶ Hydraulic & Pneumatic equipment, Valves, Pumps & Compressors
- ▶ Materials Handling & Warehousing Equipment
- ▶ Manual Cutting Tools
- ▶ Industrial Automation, Robotics & Integration of manufacturing cells
- ▶ Diverse Metalworking Machinery, Equipment
- ▶ Machines tools
- ▶ Welding & Cutting
- ▶ Additive Manufacturing/ 3D printing & Prototyping
- ▶ Accessories: Devices and components
- ▶ Quality Control: integrated to manufacturing & measurement

Venue

São Paulo Expo Exhibition & Convention Center, Brazil

Date

6 – 10 May 2025

Tuesday to Friday 10 AM to 7 PM

Saturday 9 AM to 5 PM

Participation Charges

- Booth size: 10 Sqm.
(Built-Up Booth): INR 44,000 per Sqm

Note:

1. Other Services: INR 3,000 per Sqm
2. Corner Charges: INR 4,700 per Sqm for two sides open booth (subject to availability)
3. EEPC India reserves the right to reject an application for participation without assigning any reason.
4. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
5. No subletting or sharing of space/ booth is permitted.

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

Please pay online through the following Payment Gateway :

● HDFC/PayU OR

Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form
- OR
- UPI ID:
eeplindiaacpromotion.76041638@hdfcbank

Note:

The amount of Rs. 44,000 per Sqm. against participation charges and INR 3,000 per Sqm. against other service charges would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges and exhibitors eligible under MAI scheme may be refunded/ a part of the participation charges based on fresh computation, otherwise full amount will be treated as participation charges.



Booth display

Participation charges for a 10 sqm. booth includes the following services:

- Three Chairs
- One table
- Three LED Spot Lights
- One Electric Socket
- Carpeted Floor
- Trash can
- Fascia Name

Submission of application

Interested members are requested to fill in the online Application Form latest by 28 February 2025 at the following link:

[Click For Application Form](#) 

Please go through the "Mode of Payment" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.



Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. On receipt of approval under MAI Scheme, the rates would be recomputed and the new rates are likely to be lesser in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Brazil then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

[Contact details](#) 

www.eepcindia.org

CIN: U51900WB1955NPL022644