

India Pavilion at Hannover Messe 2025

31 March – 04 April 2025,
Hannover, **Germany**

Be a part of
India Pavilion!



About the Exhibition

HANNOVER MESSE 2025 - SHAPING THE FUTURE WITH TECHNOLOGY

At the world's leading industrial trade fair, companies from the mechanical engineering, electrical engineering and digital industries as well as the energy sector will come together to present solutions for a high-performance, but also sustainable industry. Participating companies will be acting as an interconnected industrial ecosystem and demonstrating how climate neutrality can be achieved through electrification, digitization and automation.

HANNOVER MESSE is the global platform for networking among industry, government, research and society as a whole. Canada is the partner country 2025. At HANNOVER MESSE 2025, Canada will showcase solutions in areas such as artificial intelligence, quantum physics, electric vehicles, advanced materials, clean energy, automation and robotics. Top companies, from startups to large corporations, who will share their leading-edge innovations with a global audience to spur international investment and strengthen, grow and build international relations.



Highlights of Hannover Messe 2024

The show saw a total of 126,978 visitors with 87% being Trade Visitors. 62% of Visitors were from Germany whereas 38% were International Visitors. The visitors were from 150 Nations and Top 10 countries were Germany, China, Netherlands, United States of America, Republic of Korea, Brazil, Japan, Poland, Turkey & India.



1,31,000+
Trade Visitors



4100+
Exhibitors



126,978 +
Visitors

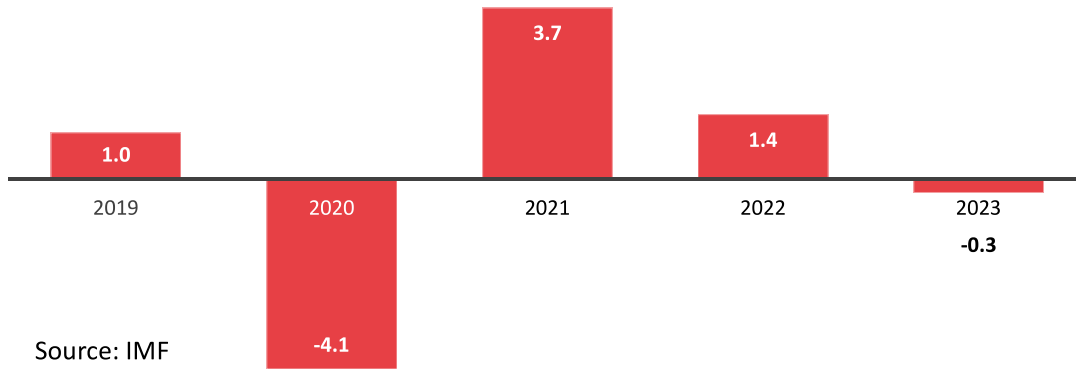


14,300+
Products & Solutions

Germany's economy: A snapshot

Germany is the largest economy of Europe and fifth largest in the world in terms of Purchasing Power parity (PPP). Its highly skilled labour force, continuous advancement in technology and well thought out development planning has made it one of the leading developed economies of the world. As per recent updates, the country is set to recover slowly in 2024 fuelled by recovery in real household income and improved consumer sentiment. Recovery in investment growth is also expected in 2025. Overall real GDP growth is forecast to increase by 0.1% in 2024 from a 0.3% decline in 2023. In 2025, real GDP growth is forecast to recover moderately to 1.0% in 2025.

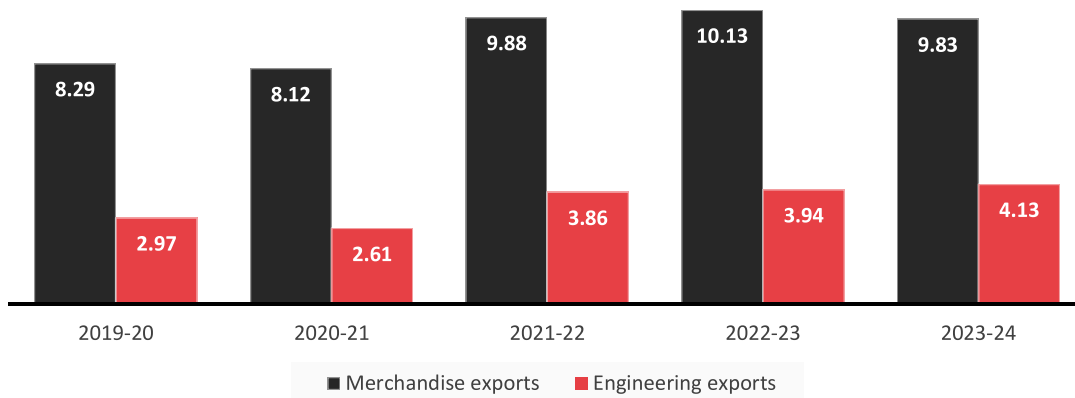
Real GDP Growth rate (%) of Germany (2019 to 2023)



India and Germany's Bilateral Trade

Germany is the fourth largest destination for India's engineering exports and the largest in European Union. Engineering exports to Germany was recorded at USD 3.24 billion in 2018-19 and then, after declining in the next two fiscals due to the pandemic, it continued its rise in the next fiscals. In FY 2023-24, engineering exports to Germany increased by 4.7% contrary to the decline in overall merchandise exports. Major engineering panels exported from Germany to India include electrical machinery, auto components, products of iron and steel, industrial machinery, medical and scientific instruments, auto tyres and tubes, injecting and moulding machinery, IC engines, etc.

India's total Vis-à-vis merchandise exports to Germany (USD Bn.)



Source: DGCI&S

Opportunity in Germany's engineering industry

Germany is the major hub of engineering sector in the Europe mainly due to its technological prowess, high skill level and geographical location. Although Germany is a major export destination for India, India's average share in Germany's import basket is significantly low. Germany's major export partners are USA and other EU countries. China is the only Asian country featuring prominently in the list of engineering suppliers to Germany across almost all major panels. Therefore India has significant scope to increase its share in Germany's import basket. Attending such exhibitions would give Indian exporters scope to improve their access to the German market.

Product Profile

- Additive Manufacturing
- Automation & Sensor Technology
- Business Management Software
- Cloud/Edge Computing & Data & Software Services
- Compressed air technology
- Digital Energy
- Digital platforms
- Drive Technology
- E-Mobility & Charging Infrastructure
- Embedded systems
- Energy management & consulting
- Engineering Software
- Fluid Power
- Foreign trade and investment
- Hydrogen & Fuel Cells

- IT/OT security
- Lightweight Design
- Linear Technology
- Logistics-Automation
- Material handling & Assembly
- Metal Parts, Components & Solutions
- Plastics & Innovative Materials
- Power Engineering & Energy Efficiency
- Process Automation
- Process solutions & waste heat solutions
- Quantum technologies
- Research and technology transfer
- Robotics
- Storage technologies
- Wireless & 5G technology

Participation Charges

One Side Open (Built-Up Booth): INR 58,000 per Sqm

Note:

1. Other Services: INR 5,000 per Sqm
2. Corner Charges: INR 6,300 per Sqm for two sides open booth (subject to availability)
3. EEPC India reserves the right to reject an application for participation without assigning any reason.
4. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
5. No subletting or sharing of space/ booth is permitted.

Venue

Hannover Messe Fair Grounds, Germany

Date

31 March – 4 April, 2025

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



Mode of Payment

- Please pay online through the following Payment Gateway :
HDFC/PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form
OR
- **UPI ID:** eeplindiaacpromotion.76041638@hdfcbank

Note: The amount of Rs. 58,000 per Sqm. against participation charges and INR 5,000 per Sqm. against other service charges would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges and exhibitors eligible under MAI scheme may be refunded/a part of the participation charges based on fresh computation, otherwise full amount will be treated as participation charges.

Booth Display

Participation charges for a 9 sqm. booth includes the following services:

- One Table
- Two Chairs
- One Electrical Socket
- Three spot lights
- Carpet
- Fascia Name
- One Waste paper bin

Submission of Application

Interested members are requested to fill in the online Application Form latest by **28 February, 2025** at the following link

[Click For Application Form](#) 

Please go through the "Mode of Payment" section of this Circular for payment details.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the Member-Exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. On receipt of approval under MAI scheme, the rates would be recomputed and the new rates are likely to be lesser in comparison with the normal rates offered by the Fair Authorities.

Cancellation of Participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Contact details 

www.eepcindia.org

CIN: U51900WB1955NPL022644