

India Pavilion at SUBCON 2024

5 -6 June 2024 | Birmingham, UK

About the Exhibition

SUBCON - the UK's largest subcontract manufacturing supply chain show for nearly a decade.

Subcon has upheld the title of the UK's largest subcontract manufacturing supply chain show for nearly a decade. Visitors that attend Subcon are actively looking to refine their supply chain with new subcontracting manufacturing capabilities. Year on year, the show attracts procurement teams from both OEMs and tiered suppliers across all industry sectors. The SUBCON 2024 show will bring together 5500+ visitors and over 200 suppliers. Now in its 50th year, SUBCON 2024 is firmly established as the must-attend event for subcontract manufacturing professionals across all industry sectors, looking to source suppliers, benchmark capabilities and secure the right partners to help them remain competitive in a global market.

The best of British manufacturing will be on display alongside a wealth of market leading international suppliers all looking to help UK manufacturers optimize their supply chain strategy in 2024 and beyond. Undoubtedly, the event will play a major role for manufacturers and distributors of the Indian engineering sector, opening doors to major growth opportunities in this industry. It is an apt time for India to respond to the demand of the engineering industry and enhance its share in the UK market through participation in the SUBCON 2024.

*Participate through
EPC India and enjoy
substantial savings!*

Show Summary of SUBCON 2023



4500+
Trade Visitors



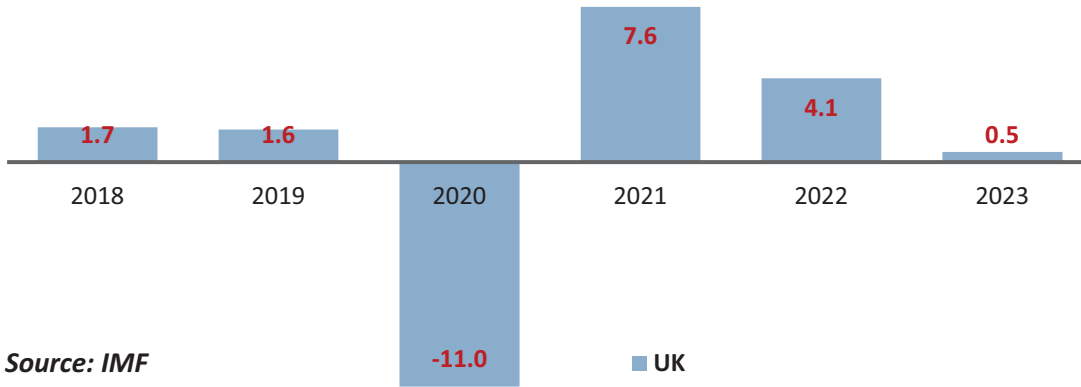
200
Exhibitors

For More Details

Economic scenario of United Kingdom

The economy of the United Kingdom is a highly developed social market economy. It is the sixth-largest national economy in the world measured by nominal gross domestic product (GDP), ninth-largest by purchasing power parity (PPP), and twenty-first by nominal GDP per capita, constituting 3.1% of nominal world GDP. The United Kingdom constitutes 2.3% of world GDP by purchasing power parity (PPP). In 2023, the UK faced economic challenges, marked by high inflation and poor performance. Further challenges for UK businesses include trade barriers with the EU and ongoing worker shortages.

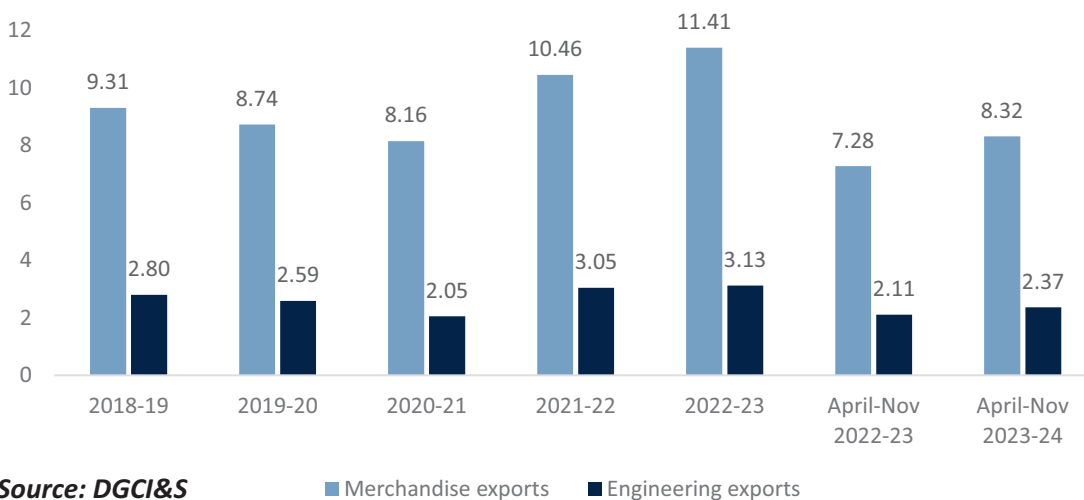
Real GDP Growth rate of UK (2018 to 2023)



Bilateral Trade between India and UK

India-UK historical ties, over the years have transformed into a robust, multi-faceted, mutually beneficial relationship. It has consistently been among India's top 10 global export partners and among top 20 global import partners. While, India ranks as 16th import destination for United Kingdom during 2022. Between 2018-19 and 2022-23, India's exports to UK increased from USD 9.3 billion to USD 11.4 billion and India's imports from UK increased from US\$ 7.5 billion in 2018-19 to US\$ 9 billion in 2022-23. During this period, India became a net exporter to UK and the trade balance remained positive consistently.

India's Merchandised and Engineering exports to UK (USD Bn.)



The product profile of UK's SUBCON dedicated to subcontract manufacturing supply chains, under the engineering industry. In 2022-23, India's global exports of engineering goods stood at USD 107.04 billion as against US\$ 112.16 billion witnessed in 2021-22 registering a negative growth 4.57% over the same period last year. UK being the 7th largest export destination for India's engineering sector. India holds the place among UK's top 20 suppliers for engineering sector with a share increasing from 0.9% in 2018 to 1.4% in 2022 out of UK's overall engineering import.

Opportunity for Engineering sector in UK

Against the backdrop of weakening global demand, there is ample scope for India's engineering industry to explore these markets and enhance opportunities for trade and investment. Engineering products like Electrical Machinery and Equipment, Industrial Machinery and parts, Iron and steel and its products, Auto components and parts, Medical and Surgical instruments, etc. are the major product groups in the global import basket of UK. Therefore, Indian engineering producers and traders have ample scope to explore the UK market as India exports products of all these segments in a good quantity. Moreover, India and the UK launched the talks for a free-trade agreement (FTA) during last fiscal 2022-23 and negotiations are ongoing at full speed with the aim to conclude early in this fiscal. Meanwhile, negotiations for FTA are also likely to continue and the member countries are keen on concluding it in the current year. In this background, it is an apt time for India to response to the demand of the engineering industry and enhance its share in the UK market through participation in the SUBCON 2024.

Product Profile

▶ Assembly Work

- Mechanical Assembly
- Electro Mechanical Assembly
- Complete Manufacturing Services
- Medium/ High Volume Production

▶ Metal Forming

- Fabrications, CNC Machining
- Aluminum Extrusions
- Bending
- Sheet Metal Work
- Joining and Welding
- Turning
- Spinning
- Gear Manufacturing
- Tube Services
- Casting and Forging

▶ Surface Engineering

- Abrasive Blasting
- Anodising
- Heat Treatment
- Polishing
- Painting
- Plating
- Finishing

▶ Cutting Services

- Laser Cutting
- Water Jet Cutting
- Plasma Profile Cutting

- Sawing
- Press Work
- Stamping and Punching
- Boring
- Milling
- Grinding
- Etching and Marking
- Cutting Fluids

▶ Plastic Moulding

- Plastic Injection Moulding
- Rotational Moulding
- Thermoforming
- Vacuum Forming
- Plastic Components
- Blow Moulding
- Compression Moulding

▶ Electricals & Electronics Manufacturing Services

- Electronic Contract Manufacturing
- Electrical Components
- Electronic Assembly
- Connectors and Cables
- Wire harnessing
- Electrical Testing

Venue

Hall 3A, NEC, North avenue,
Birmingham, United Kingdom

Date & Time

5 June 2024 - 10.00 - 17.00

6 June 2024 - 10.00 - 17.00

Participation Charges

Booth size: 9 sqm.

One side open (built-up booth): **INR 35,000 per sqm.**

- 10% extra for two sides open booth (subject to availability)

Note:

1. The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

Re-imbusement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#) 

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Re-imbusement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbusement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.



Mode of payment

Please pay online through the following Payment Gateway :
HDFC/PayU

OR

Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

UPI ID: eeplindiacpromotion.76041638@hdfcbank

OR

Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Note: The amount of Rs. 35,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- One Low round Table
- Two Chairs
- One 3-pin UK plug socket (of 500 watts)
- 3 Spot lights
- Fascia Name
- Carpet

Submission of Application

Interested members are requested to fill in the online Application Form latest by **29 April 2024** at the following link:

Please go through the "Mode of Payment" section of this Circular for payment details.

[Click For Application Form](#) 

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member - exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or U.K. then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



[Click For Contact Details](#)



CIN: U51900WB1955NPL022644

www.eepcindia.org