

India Pavilion at Arab Health 2024

29 January - 1 February 2024, Dubai, UAE



**Participate through EEPC India
and enjoy substantial savings!**

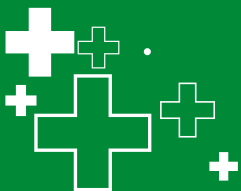


About the Exhibition

Arab Health is the largest gathering of healthcare and trade professionals in the MENA region. Arab Health is the most significant event for the healthcare industry that plays an instrumental role in bringing together regional and international policy drivers, thought leaders, and healthcare professionals through trade and innovation.

From state-of-the-art imaging equipment to the most cost-effective disposables; developments in surgery to advances in prosthetics, Arab Health continues to be at the heart of healthcare in the Middle East.

The 2024 edition of the event will welcome more than 3,450 exhibitors from 70 countries. With nearly 68,000 healthcare professionals from more than 180 countries, one can meet new customers and develop relationships with existing clients to further business opportunities in the region.



Key highlights of 2023 show



1,30,000+
Professional Visits



3,300
Exhibiting
Companies



76
Exhibiting
Countries



180+
Country
Pavilions



Economic scenario of UAE

United Arab Emirates is the third largest economy of the Middle East and one of the wealthiest countries in the region on a per capita basis. It continues to be the region's trade, finance and travel hub due to their tremendous economic diversifications while reducing dependency on petroleum. While Economic growth in 2023 is expected to remain subdued due to the overall decline in global demand. However the non-oil sector as mentioned above is ready to grow further due to sustained growth in various sectors including construction. Growth will be further strengthened by the implementation of government's reform agenda and CBUAE's efforts to promote stability, efficiency, and resilience of the financial system.

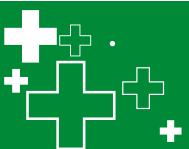


India & UAE Bilateral Trade

India is one of the largest trade partner for the United Arab Emirates (UAE) and the second largest supplier to UAE after China. Bilateral trade reached US\$ 77.63 billion in 2022-23 from around 60 billion in 2018-19, however mainly due to rise in imports, especially that of oil. The India-UAE Comprehensive Economic Partnership Agreement (CEPA) is estimated to take bilateral trade between India and the UAE to US\$100 billion by 2030.

Engineering trade with UAE

In engineering, UAE remains among the top three export destination for Indian engineering products with a share of around 5 percent in India's global engineering exports. India's engineering exports top UAE has increased over the years from US\$ 4 billion in 2016-17 to US\$ 5 billion in 2022-23, registering a CAGR of 3.4%. In 2022-23, India's total medical and scientific instrument exports to UAE stood at USD 69.75 million which is 33% higher than that of 2021-22.



Opportunity for Indian Engineering Industry

Development of a world class healthcare system is of critical importance and is one of the six pillars of the UAE's national agenda. As the country faces growing urban and working population, the healthcare sector also need to evolve rapidly to cater to the ever changing needs of the nation. The country also aims to become the medical tourism hub of the Middle East and also aims to reduce the number of patients that travel abroad for critical treatment. Procurement of world class medical devices is an important part of the country's plan to develop its medical infrastructure. Given India's growing medical devices industry, UAE can be a very important destination for Indian exporters. The focus product of the event is medical equipment. India, as one of the largest suppliers of engineering to UAE, definitely have good opportunities to exploit the market of UAE especially after the trade pact in place and Arab Health will be a good platform for this.

Product Profile

- Medical equipment & devices
- Disposables & consumer goods
- Orthopaedics& physiotherapy
- Imaging &diagnostiscs
- Healthcare & general services
- IT systems & solutions
- Healthcare infrastructure & assets
- Wellness & prevention
- Healthcare transformation

Venue

Dubai World Trade
Centre, UAE

Date

29 Jan - 1 Feb 2024

Participation Charges

Booth size: 7.5 sqm.

- One side open (built-up booth):
Rs. 87,000 per Sqm.
- 10% extra for two sides open booth
(subject to availability)

Note:

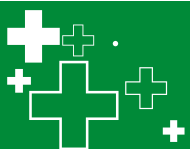
1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
3. No subletting or sharing of space/ booth is permitted.



Re-imbusement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



Mode of payment

- Please pay online through the following Payment Gateway :

PayU OR

- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- UPI ID: eeplindiaacpromotion.76041638@hdfcbank

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

Participation charges for a 7.5 Sqm. booth will include the following services:

- One Information counter
- Two Chairs
- One waste bin
- One Electric socket
- Spot lights– 3 nos
- Carpet
- Fascia name



Submission of Application

Interested members are requested to fill in the online Application Form latest by **15 September 2023** at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

Selection criteria

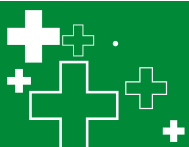
Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or UAE then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

JOIN US
AT
DUBAI, UAE

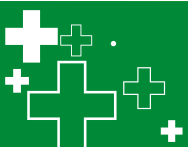


Contact details



www.eepcindia.org

CIN: U51900WB1955NPL022644



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