

**Niryat Bandhu Seminar**  
**on**  
**“Identifying & Exploring New Export Markets for Engg. Products & Boosting Exports Through Free Trade Agreements**

**December 28 2023: Kwality’s Motel Shiraz, Bhopal, (M.P)**

**Program Card**

10.30AM – 11.00AM	<i>Registration &amp; Networking</i>	
<b>Inaugural Session</b>		
11.00 AM – 11.10 AM	Welcome Remarks	<b>EEPC INDIA*</b>
11.10 AM – 11.30 AM	Special Address	<b>Secretary MSME / Joint Director</b> Department of MSME Govt. of MP
11.30 AM – 11.40 AM	Keynote Address	<b>Mr Suvindh Shah</b> Joint DGFT, DGFT, RA Bhopal & Development Commissioner, Indore SEZ
11.40 AM – 12.10 PM	Identifying New Market & New Products	<b>Dr. Rajat Srivastava</b> Regional Director (WR) & Director (Mkting &Sales), EEPC INDIA
12.10 PM – 12.30 PM	Covering Risk in Exports	<b>Mr. Surendra Soni</b> Branch Manager, ECGC, Bhopal
12.30 PM – 12.50 PM	Financial Services	<b>Bank</b>
12.50 PM – 01.10 PM	Logistic Services	<b>India Post</b>
01.10 PM - 01.30 PM	<i>Open Discussion</i>	
01.30 PM	<b>Networking Lunch</b>	

**\*Invited**