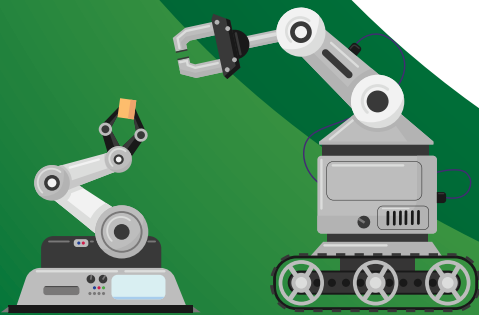


INDEE BANGLADESH



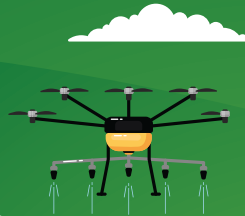
Explore New Opportunity!

8 9 10 February, 2024



3rd Edition of INDEE Bangladesh 2024

The 45th edition of INDEE is scheduled to be held in Dhaka, Bangladesh from 8-10 February 2024. The exhibition will feature many renowned Indian engineering manufacturers showcasing their expertise and products. This event will serve as a platform for Indian engineering enterprises to connect with their counterparts in Bangladesh, allowing them to explore business opportunities and strengthen their relationships.



Products/Sectors with High Potential for Trade

With significant strides in infrastructure development and industrialization, there has been an increased demand for engineering products in Bangladesh, placing the country among top export destination for engineering goods from India like aluminum and its products, power cables, food processing machinery, textile machinery, auto components/parts and two- and three-wheelers. India has been playing an important role in meeting this demand. Furthermore, Bangladesh, with its significant agriculture-based economy has been one of the major market for Indian agricultural machinery.

Keeping in view the immense potential offered by the Bangladesh economy, EEPC India is geared to organize its 3rd edition of INDEE Bangladesh from 8-10 February, 2024.



Highlights of the 2nd Edition INDEE Bangladesh 2020

4500
Trade
Visitors

More than
100 Indian
Exhibitors



The event was supported by

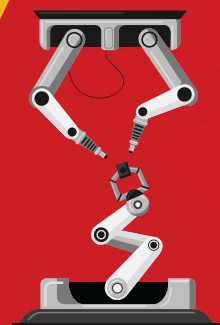
- ▶ FBCCI (The Federation of Bangladesh Chambers of Commerce and Industry)
- ▶ BEMMA (Bangladesh Electrical Merchandise Manufacturers Association)
- ▶ BEIOA (The Bangladesh Engineering Industry Owners Association)
- ▶ IBCCI (India Bangladesh Chamber of Commerce and Industry)

India and Bangladesh Relations

India was the first country to establish diplomatic relations with Bangladesh by recognizing it as a separate and independent state immediately after its independence of the later in December 1971.

India and Bangladesh Trade Relations

Bangladesh and India share a significant trade partnership in South Asia, with Bangladesh being India's largest trade partner in the region. India's trade with Bangladesh has significantly grown over the years, with total trade reaching to US\$ 14.23 billion in 2022-23 despite challenges posed by the Covid-19 pandemic. India has been able to maintain positive trade balance with Bangladesh, reflecting stable trade relationship and growing economic ties between the two nations.



India and Bangladesh Trade in Engineering Sector

The trade in the engineering sector between India and Bangladesh has been flourishing. India has emerged as a key supplier of engineering goods to Bangladesh, encompassing a wide range of products. India's engineering exports to Bangladesh stood at US\$ 2.54 billion in 2022-23. The trade surplus demonstrates India's ability to successfully meet the demands of Bangladesh's engineering sector while enhancing the overall economic stability of the trade relationship.

Major items exported to Bangladesh are industrial machinery, auto components/parts, iron and steel, aluminum and its products, electrical machinery, products of iron & steel, motor vehicles, etc. while some of the major imported engineering items from Bangladesh are iron and steel, refrigeration machinery and parts, Cranes, Lifts & Winches, copper and its products, etc.

The Government of India has setup a target for India's engineering exports to Bangladesh to reach 2.94 Billion USD in year 2023-24.

Product Profile

- ▶ Auto, Auto Parts, Components, repair and maintenance etc.
- ▶ Industrial supplies
- ▶ Medical devices & supplies – medical tourism
- ▶ Electrical machinery & components
- ▶ Energy generation, distribution & transmission, renewable energy including solar energy, wind
- ▶ Light engineering
- ▶ Domestic appliances
- ▶ Steel utensils
- ▶ Plastic raw materials, components, products and machinery
- ▶ Industrial machinery, equipment and technology
- ▶ Special purpose machinery including food processing machinery, agricultural machinery, construction machinery, ceramic making machinery, tea machinery, jute mill machinery etc.
- ▶ IT & related services, software development, telecommunication

Note:

- 1.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 2.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 3.No subletting or sharing of space/ booth is permitted.

Venue

Hall - 2, International Convention City, Basundhara (ICCB), Dhaka, Bangladesh

Date

8 – 10 February 2024



Participation Charges

Booth size: 9 Sqm.

One side open (built-up booth):

Rs. 13,000 per Sqm.

One side open (built-up booth):

Rs. 11,000 per Sqm. (without Shipment)

- ▶ An additional 10% fee applies for two sides open booths, subject to availability.
- ▶ The participation fee includes a four-night hotel stay for one representative per exhibiting organization. Please note that the rooms will be assigned on a first-come-first-served basis.

No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

Re-imbursement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24. For detailed guidelines please click the following link:

Re-imbursement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbursement. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Guidelines for Reimbursement of Airfare



EEPC India is offering all exhibitors 1 CBM Free sea-freight (one way: onward journey only); subject to the exhibitors displaying Samples / Products at the show. All additional charges such as Custom Duties & Taxes, VAT, GST, Additional Manpower, Heavy Crane (if required) etc. will have to be borne by the individual participants. This is with the intent of encouraging the participants to showcase their engineering prowess.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway :
PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
- **OR**
UPI ID: eeplindiaacpromotion.76041638@hdfcbank
- **OR**
Demand draft favouring “EEPC INDIA” along with the duly filled-up Application Form

Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- Floor carpet
- Fascia
- 1 information booth
- 3 chairs
- 3 Spotlights
- One socket
- One Discussion Table
- 1 waste bin

For Interested Exhibitor EEPC India has made arrangements for Installation and Printing of Seamless Back Wall [3m(W) x 2.5m(H)] at an additional Cost of INR 5000.

**The printable design for the backwall should be provided by the exhibitor.*

Submission of application

Interested firms are requested to fill in the online Application Form latest by **29 December 2023** at the following link.

[Click For Application Form](#)



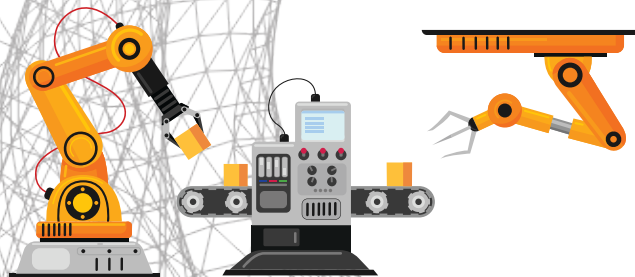
Please go through the “Mode of Payment” section for payment details.

Selection Criteria

Due to the limited availability of space, participation will be determined strictly on a first-come, first-served basis

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are already subsidized.



Cancellation of participation



Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Bangladesh then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact details



www.eepcindia.org

CIN: U51900WB1955NPL022644