

India Pavilion at Arab Health 2025

27 January - 30 January 2025, Dubai, UAE

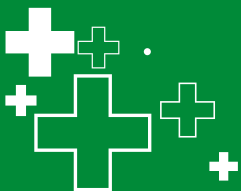


**Participate through EEPC India
and enjoy substantial savings!**



About the Exhibition

Arab Health 2025, the intersection of cutting-edge technologies, revolutionary concepts, and healthcare experts, is reshaping the healthcare landscape. From state-of-the-art imaging equipment to the most cost-effective disposables; developments in surgery to advances in prosthetics, Arab Health continues to be at the heart of healthcare in the Middle East. As the corner stone for healthcare growth, Arab Health is the Middle East's largest healthcare trade event offering unparalleled access to do business, learn, and network. Arab Health connects healthcare brands, people and ideas in a setting like no other to help bring tomorrow's healthcare to our world today.



Arab Health 2024 Highlights



1,30,000+
Professional Visits



3,600
Exhibiting Companies



78
Exhibiting Countries



190+
Country Pavilions



Economic scenario of UAE

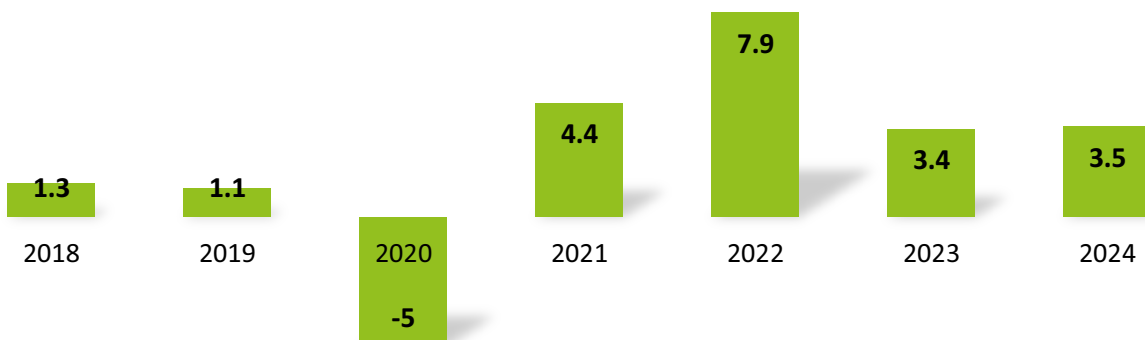
The UAE has a dynamic economy, which is diversifying quickly as it aims to transform itself into a knowledge economy. The UAE's openness to international business and strategic location as a gateway to the region, create business opportunities and present UAE as an attractive market for Indian exporters. The UAE's stable and resilient economy recovered significantly, expanding by 7.9% in 2022 after the Covid-19 crisis.

The UAE stands out as one of the promising markets in the Middle East and Africa region, due to its forward-looking outlook and ambitious vision. On the 2023 edition of the U.S. News & World Report, the UAE secured the 19th position among 85 of the world's best countries, leading in the movers sub-ranking, which evaluates nations' potential for economic advancement. Additionally, UAE ranks 19th in the 2022 FREOPP World Index of Healthcare Innovation, up from 20th in 2021 and 22nd in 2020.

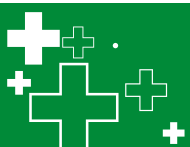
UAE is the country among the fastest growth rate in healthcare spending in the Middle East, with healthcare expenditures expected to reach USD 30.7 billion by 2027 at a compound annual growth rate (CAGR) of 7.4%. Through continued focus on innovation and growth, the country is constantly improving its global healthcare collaborations with significant attention to its hospital and medical Centre infrastructure. This expansion will enable Indian exporters to capitalize on these emerging opportunities across diverse sectors in the UAE.



Real GDP Growth rate of UAE (2018 to 2024)



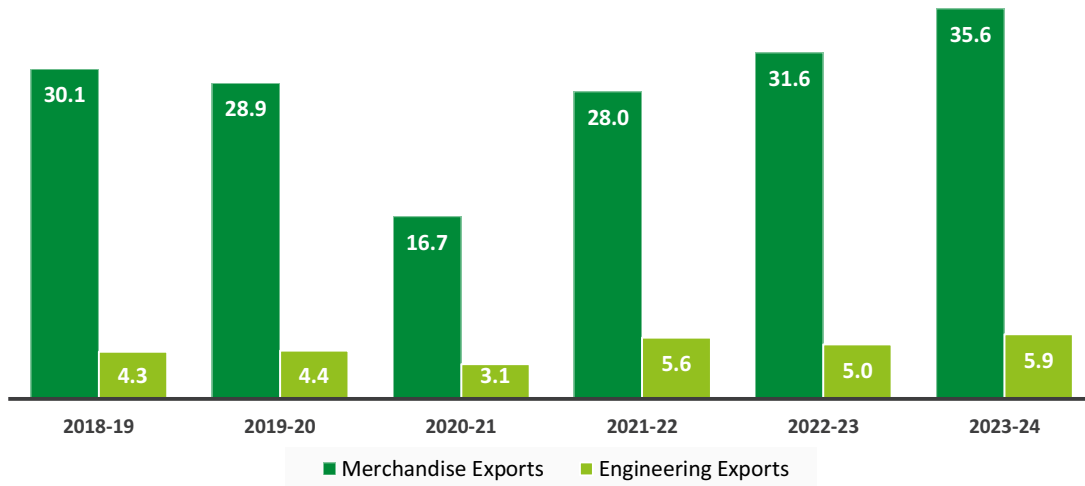
Source: IMF



India and UAE's Bilateral Trade

The UAE ranks among the top five export destinations for India's engineering industry, standing as the largest within the WANA region. From 2018-19 to 2023-24, Indian exports to the UAE surged from USD 30.1 billion to USD 35.6 billion. UAE's imports of engineering goods from India also witnessed a significant uptick, soaring to USD 5.9 billion in 2023-24 from USD 3.1 billion in 2020-21

India's total vis-à-vis engineering exports to UAE (USD Bn.)



Source: DGCI&S

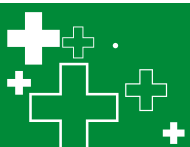
The product profile of Arab Health 2025 consists of Medical Device & Supplies and other related products. In 2022 (ITC Trade Map), India's export of Pharmaceutical Machinery, Medical and Surgical Equipment to the UAE totaled USD 44.7 million, representing a mere 3.2% share of the UAE's total import of such instruments. During same time, India ranked 12th among the UAE's suppliers of medical machinery and devices, indicating significant untapped potential in this market.

Opportunity for Indian Medical devices Industry in UAE

As one of the most advanced and dynamic markets in the Middle East, the UAE already has a strong healthcare infrastructure and is quickly adding clinical research and manufacturing capabilities. Leveraging this world-class healthcare infrastructure to make the UAE into a regional healthcare innovation hub with medical tourism and medical-grade logistics is a top priority for the UAE. These initiative seeks to meet the evolving needs of the UAE, while positioning the nation to become a regional medical tourism hub for specialty treatments that are not available elsewhere. Thus, presenting a hopeful outlook for Indian medical devices exporters.

Recent world events such as the Covid-19 pandemic, prompted the UAE to redouble its commitment to investing in healthcare and develop the sector. There are numerous new hospital construction and renovation programs underway. Also, growing medical tourism sector is boosting demand for modern facilities with the latest medical equipment, meaning significant business opportunities for Indian medical devices manufacturers.

Participation in the Arab Health 2025 offers an ideal platform to cater to the abundant opportunities available for medical device companies to meet the country's growing demand. Undoubtedly, the event will play a major role for medical devices manufacturers and distributors of the Indian engineering sector.



Product Profile

- Medical equipment & devices
- Disposables & consumer goods
- Orthopaedics & physiotherapy
- Imaging & diagnostics
- Healthcare & general services
- IT systems & solutions
- Healthcare infrastructure & assets
- Wellness & prevention
- Healthcare transformation

Venue

Dubai World Trade
Centre, UAE

Date

27 – 30 January 2025

Participation Charges

- One Side Open (Built-Up Booth):
INR 1,19,000 per Sqm (for Silver Zone)
- One Side Open (Built-Up Booth):
INR 1,21,000 per Sqm (for Gold Zone)
- Corner Charges: INR 7,000 per Sqm for
two sides open booth (subject to availability)

The amount of INR 1,19,000.00 per Sqm. (for Silver Zone) & INR 1,21,000.00 per Sqm. (for Gold Zone) against participation charges would be treated as deposit till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against the respective charges, as subsidized, and the difference between such deposit and subsidized charges would be refunded.

Note:

1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
3. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

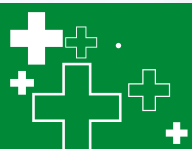
Re-imbusement of Airfare

In case of receipt of specific MAI approval for re-imbusement of airfare, upto INR 90,000 may be re-imbursed to eligible participants. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



Mode of payment

Please pay online through the following Payment Gateway :

- **HDFC/PayU OR**
- Pay through **RTGS/NEFT** in INR as per the following details :

Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- **UPI ID: eeplindiaacpromotion.76041638@hdfcbank**

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

- Two Chairs
- One Reception Table
- Three Lights
- One Wastepaper basket
- One 5 Amp Power Connection
- Carpeted floor
- Fascia Name



Submission of Application

Interested members are requested to fill in the online Application Form latest by **28 September 2024** at the following link:

[Click For Application Form](#)



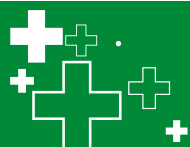
Please go through the "Mode of Payment" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or United Arab Emirates then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

JOIN US
AT
DUBAI, UAE

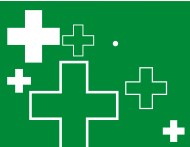


Contact details



www.eepcindia.org

CIN: U51900WB1955NPL022644



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