

INDIA PAVILION AT CWIEME 2024

14 – 16 MAY 2024 | BERLIN, GERMANY

*Participate through EEPC India
and enjoy substantial savings!*

Concurrent Event

CONNECT
@CWIEME

Connect @ CWIEME:
manufacturing's BIG connections programme.

Detailed Statistics 

About the Exhibition

CWIEME Berlin is leading the global electrical revolution as the world's largest exhibition for coil winding, transformer, generator and electric motor manufacturing, and e-mobility. This is the world's largest meeting place for component, raw material and process machinery suppliers to connect with 5,000+ senior decision makers in the international coil winding, electric motor, transformer, generator and e-mobility supply chain.

Highlights of CWIEME 2023 

5000+
Trade Visitors



88
Countries



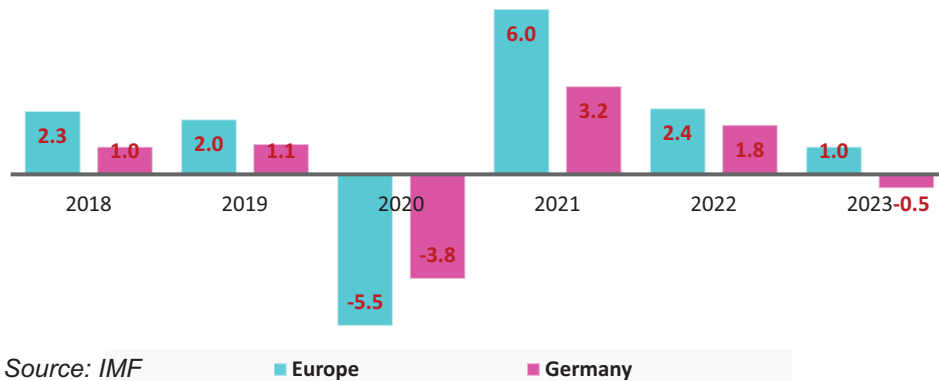
600+
Exhibitors

Economic scenario of Germany

Europe had a strong rebound in FY 2021 from the aftereffects of the COVID pandemic. Germany is the fourth largest economy in the world after the United States, China and Japan and the largest economy in Europe. In recent year, Germany like other European economies have slowed, reflecting tighter macroeconomic policies and high energy costs.

With inflation continues to ease and real disposable household income increases, investment and private consumption are expected to recover to their pre-pandemic levels. Number of sectors including Construction is set to resume growth which will be supported by high housing demand.

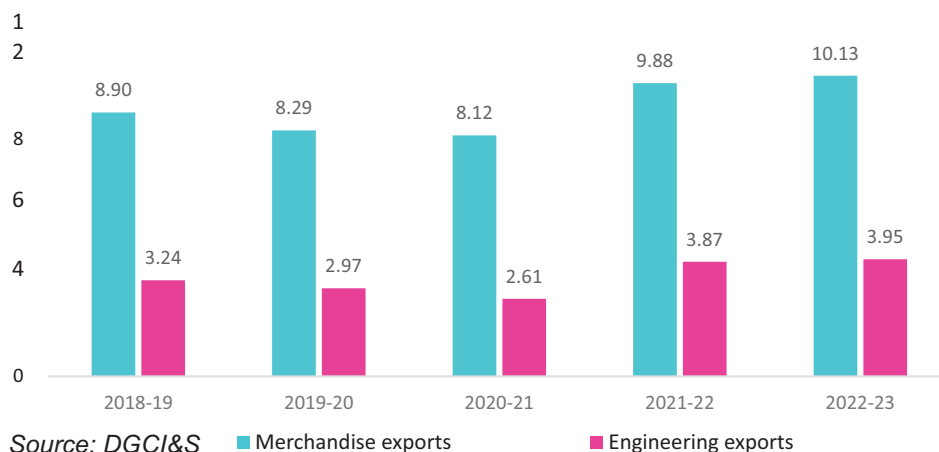
Real GDP Growth rate of Europe & Germany (2018 to 2023)



Bilateral Trade between India and Germany

EU is an important market for India. Germany is an important export destination for the Indian engineering industry in the Euro Area. It has consistently been among India's top 15 global partners and was the 12th largest trading partner in 2021-22. Between 2018-19 and 2022-23, India's exports to Germany increased from USD 8.90 billion to USD 10.13 billion. During this period, Germany's engineering imports from India also increased to reach USD 3.95 billion. However, there is still significant potential for expansion.

India's Merchandised and Engineering exports to Germany (USD Bn.)



The product profile of Germany's CWIEME 2024 consists of products related to coil winding, transformer, electric motor, e-mobility under the engineering industry. In 2022-23, India's exports of Electric Machinery and Equipment stood at USD 10.97 billion which is almost 6% growth over the same period last year. India holds the place among Germany's top 25 suppliers for electric machinery with a mere share of less than 1% in Germany's overall import.

Opportunity for Indian Electrical Industry in Germany

Germany as an important partner for India who can largely contribute in the process of Indian economic development. Germany is India's largest trading partner in Europe in overall merchandise trade and 10th largest source of FDI among all nations of the world. Germany is witnessing rapid and continuous technological advancement and has achieved a prowess in manufacturing.

Electrical industry is one of the dominating industries in Germany and at the same time, electrical industry products are the largest exported engineering product group to Germany by India. Therefore, ample scope exists for Indian manufacturers of electrical and related products in Germany and a growth in year-on-year exports of this product groups necessarily reflects that more opportunities are there in the coming years. In this background, it is an apt time for India to respond to the demand of the electrical and related industry of Germany and enhance its share in the German market through participation in the CWIEME 2024.

Product Profile

- Winding Systems & Supplies
- Motor Components & Accessories
- Transformer Components & Accessories
- Insulation & Shielding Materials
- Electromechanical Components
- Electronic & Electrical Components
- Magnets & Magnetic Materials
- Intermediate Semi-finished Products & Materials
- Other Machines & Manufacturing Systems
- Quality, Test & Measurement

Date & Venue

- 14 – 16 May 2024
- Messe Berlin, South Entrance, Messedamm, Berlin, Germany

Participation Charges

Booth size: 9 sqm.

- One side open (built-up booth): INR 62,000 per Sqm.
- 10% extra for two sides open booth (subject to availability)

Note:

1. The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

Re-imbursement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imbursement.

Guidelines for Reimbursement of Airfare

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Re-imbursement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbursement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.

Mode of Payment

- Please pay online through the following Payment Gateway :
PayU OR

- Pay through **RTGS/NEFT** in INR as per the following details :

Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR

- **Demand Draft** favouring "EEPC INDIA" along with the duly filled-up Application Form OR
- **UPI ID:** eeplindiaacpromotion.76041638@hdfcbank

Note: The amount of Rs. 62,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.

Booth Display

Participation charges for a 9 sqm. booth includes the following services:

- Carpeted Floor
- Fascia Name
- 3 Spotlights
- One Round Table
- 3 Chairs
- One Information counter
- One Waste bin
- 1 electric socket
- 3 Shelves or 2 podiums

Submission of Application

Interested members are requested to fill in the online Application Form latest by **30 April, 2024** at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the Member-Exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

Cancellation of Participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



[Click For Contact Details](#)



www.eepcindia.org

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