

## INDIA PAVILION AT AUTOMECHANIKA DUBAI 2024

10 – 12 December 2024, Dubai, UAE

*Participate through EEPC India  
and enjoy substantial savings!*

### About the Exhibition

The international automotive aftermarket is one of the world's most dynamic markets. Automechanika, being the leading trade fair brand, is its most important platform with 14 events worldwide. Not only is it the international meeting place for the manufacturing industry, repair shops and automotive trade. The Show also represents the entire automotive aftermarket value chain like no other trade fair brand.

Automechanika Dubai is the largest international automotive aftermarket trade show in the Middle East. Automechanika Dubai acts as the central trading link for markets that are difficult to reach connecting the wider Middle East, Africa, Asia and key CIS countries. The show creates a platform to meet, network, source, trade and so much more. Participants join the event to find out more about the latest products and services, find new suppliers, source products and compare product alternatives. Profile of Attendee: Wholesalers, Distributors, Import-Export, Garages, Workshops, Service Centres, Fleet Managers, Transportation Heads



### Highlights of 20th AUTOMECHANIKA DUBAI 2023



**52,469**

Visitors from

**161** countries



**20**

Country  
Pavilions



**1,938**

Exhibiting  
companies



**61**

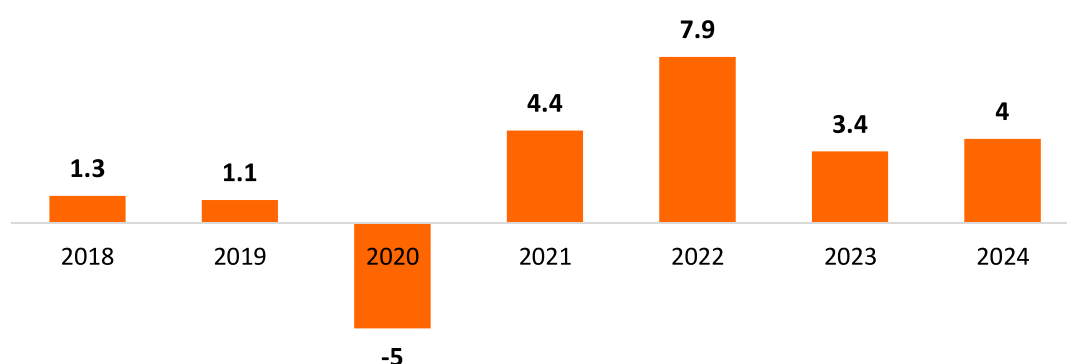
Exhibiting  
countries

## Economic scenario of UAE

UAE upholds its position as a leading global economy, characterized by high competitiveness and advanced infrastructure, all the while employing innovative tactics to foster economic expansion and diversification. Key economic development indicators demonstrate the stability and resilience of the UAE's economy driven by diversified sectors such as tourism, finance, trade, and logistics. United Arab Emirates' economy rebounded well from the COVID-19 crisis, growing 7.9% in 2022. In recent years, the economy faced headwinds due to the disruptions to global supply chains and fluctuating demand causing GDP to reach 3.4% in 2023.

UAE ranked 19th among 85 world's best countries on the 2023 edition of the U.S. News & World Report with good rankings in open for business and quality of life. Manufacturing activities have seen unprecedented growth in recent years, particularly in sectors such as metal processing, furniture, industrial preparation of foodstuffs, aluminium production, construction materials, etc. With continued focus on tourism, construction, and real estate sectors, UAE anticipates a notable surge in demand for engineering, electronics, and automobile manufacturing. Thereby diversifying by capitalizing on emerging opportunities across various industries.

### Real GDP Growth rate of UAE (2018 to 2024)

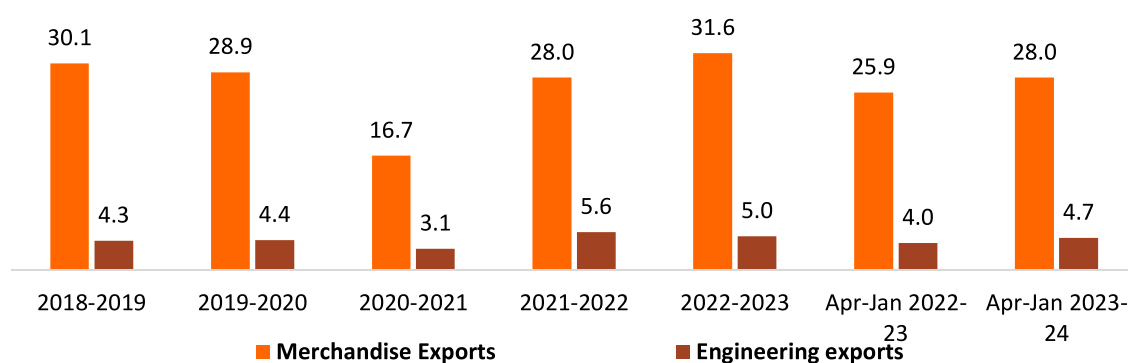


Source: IMF

## India and UAE's Bilateral Trade

UAE holds significant importance for India. UAE is among the top 5 export destinations for the Indian engineering industry and the largest in the WANA region. It was the 3rd largest trading partner in 2022-23. Between 2018-19 and 2022-23, India's exports to the UAE increased from USD 30.1 billion to USD 31.6 billion. During this period, UAE's engineering imports from India also increased to reach USD 5 billion in 2022-23 from USD 3.1 billion in 2020-21. However, there still lies significant potential for expansion.

### India's total vis-à-vis engineering exports to UAE (USD Bn.)



Source: DGCI&S

The product profile of Automechanika Dubai 2024 consists of Auto components and parts, accessories, tyres & batteries, electronics & systems and other related products. In 2022-23, India's exports of Auto components and parts stood at USD 7.27 billion which is a 5.78% increase over the last fiscal year. On the other hand, India's export of auto components and parts to UAE stood at US\$ 0.17 billion, reflecting 47.1% growth over the last fiscal.

India holds the place among UAE's top 10 suppliers for auto components and parts with a share of 5% only in UAE's overall import of auto components & parts.

## Opportunity for Indian Auto components and parts in UAE

UAE has been focusing on becoming a hub for automotive trade and innovation. Thus, presents a promising opportunity for Indian auto components and parts manufacturers to cater to these evolving needs seeking reliable and cost-effective solutions. Indian auto components with a diversified product range have witnessed impressive expansion within the UAE market and have emerged as the preferred choice among industry players and importers.

Additionally, the strategic geographical proximity between India and the UAE facilitates efficient logistics and supply chain management, further enhancing the attractiveness of Indian products in the UAE market and offering a gateway to the broader Middle East market. Indian auto components and parts exporters can capitalize on these evolving opportunities in the UAE.

The global automotive aftermarket industry is poised for significant growth, projected to reach US\$ 529.25 billion by 2028. Within this evolving automotive landscape and its future-ready infrastructure, UAE is already a step ahead with its exploration of EV and autonomous vehicles and other alternatives which is also leading to the expansion of the demand in the region. The country will become an even more substantial market for the Indian supplier, reflecting an ample scope for the auto component segment.

In this background, it is an apt time for India to respond to the demand for the auto components and accessories of UAE and explore the untapped potential while enhancing its share in the UAE's market through participation in the Automechanika Dubai 2024. Undoubtedly, the event will play a major role for auto parts manufacturers and distributors of the Indian engineering sector, opening doors to major growth opportunities in this industry.

### Product Profile

- Auto Parts & Components
- Electronics & Systems
- Accessories & Customizing
- Tires & Batteries
- Car Wash & Care
- Oils & Lubricants
- Diagnostics & Repair
- Body & Paint

### Venue

Dubai World Trade Centre, UAE

### Date

10 – 12 December, 2024

### Participation Charges

Contribution for:

- One Side Open (Built-Up Booth): INR 65,000 per Sqm
- Other Services: INR 2,500 per Sqm
- Corner Charges: INR 6,750 per Sqm

The amount of INR 65,000.00 per Sqm against participation charges and INR 2,500.00 per sq mt against other service charges would be treated as deposit till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against the respective charges, as subsidized, and the difference between such deposit and subsidized charges would be refunded.

#### Note:

1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
3. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

## Re-imbusement of Airfare

In case of receipt of specific MAI approval for re-imbusement of airfare, upto INR 90,000 may be re-imbursed to eligible participants. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



**Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.**



## Mode of payment

- Please pay online through the following Payment Gateway :

**HDFC/PayU OR**

- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

**OR**

- **UPI ID:** eeplindiaacpromotion.76041638@hdfcbank
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

## Booth display:

**Participation charges for a 9 sqm. booth includes the following services:**

- Three Chairs
- One Reception Table
- Three Lights
- One Wastepaper basket
- One 5 Amp Power Connection
- Carpeted floor
- Fascia Name

## Submission of application

Interested members are requested to fill in the online Application Form latest by **28 September, 2024** at the following link:

[Click For Application Form](#) 

Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Dubai then the amount paid will be adjusted toward the participation in the next edition.



## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

**Note:** Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact details 

[www.eepcindia.org](http://www.eepcindia.org)

CIN: U51900WB1955NPL022644