

India Pavilion at MIDEST 2024

25 – 28 March, 2024 | Paris, France

Participate through EEPC India and enjoy substantial savings!

Concurrent Show
**GLOBAL
INDUSTRIE**



About the Exhibition

MIDEST is the sole international show to specialize in industrial subcontracting. Conceived both as a network and a catalyst for industry, it makes it possible to initiate, consolidate and develop opportunities of all kinds for collaboration between those involved in the design and production of made-to-measure parts or sub-assemblies.

The show plays a decisive role in establishing relationships between customers and subcontractors, offering them an event that is both human in scale and friendly in atmosphere where they can evaluate and refine their panel of subcontractors, identify the right partners, forge the contacts that will be crucial to the success of their projects, gather information and discuss key industry topics and discover and gain an understanding of trends in technology and innovations.

Highlights of MIDEST 2024

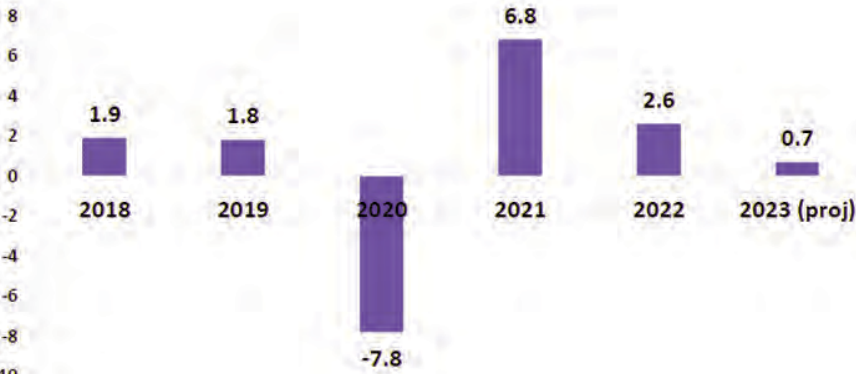
- ⇒ 40000 Visitors
- ⇒ 2300 Exhibitors
- ⇒ 1500 Operational Machines in Display
- ⇒ 100,000 Sq. Mtr. Exhibition Area



Economic scenario of France

A modern country and a leader among European nations, France has long enjoyed a diversified economy, with tourism, manufacturing, and pharmaceuticals among its leading industries. France is the fifth-largest trading nation in the world and it is the second-largest EU economy after Germany and the second-most populated. After a strong economic recovery from the pandemic, France was hit by an energy shock driven by Russia's invasion of Ukraine. Nevertheless, the economy has remained resilient and inflation well below other EU countries due to more limited reliance on Russian gas and a strong policy response—including price controls on gas and electricity, tax reductions on fuel products, transfer payments, and measures to support businesses. This cushioned the impact of the energy price shock and growth is expected to grow moderately in 2023.

Real GDP Growth rate of France (2018 to 2023 proj)

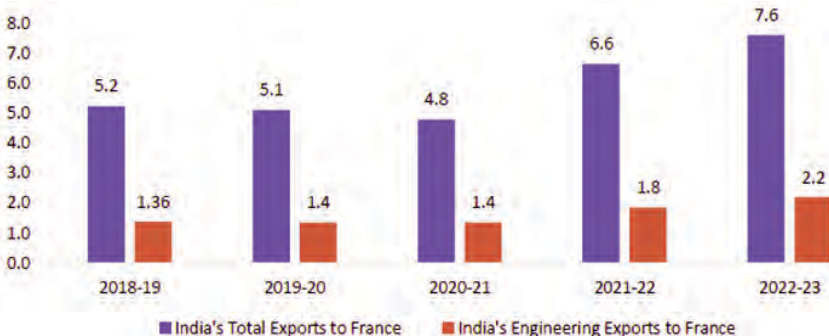


Source: World Bank

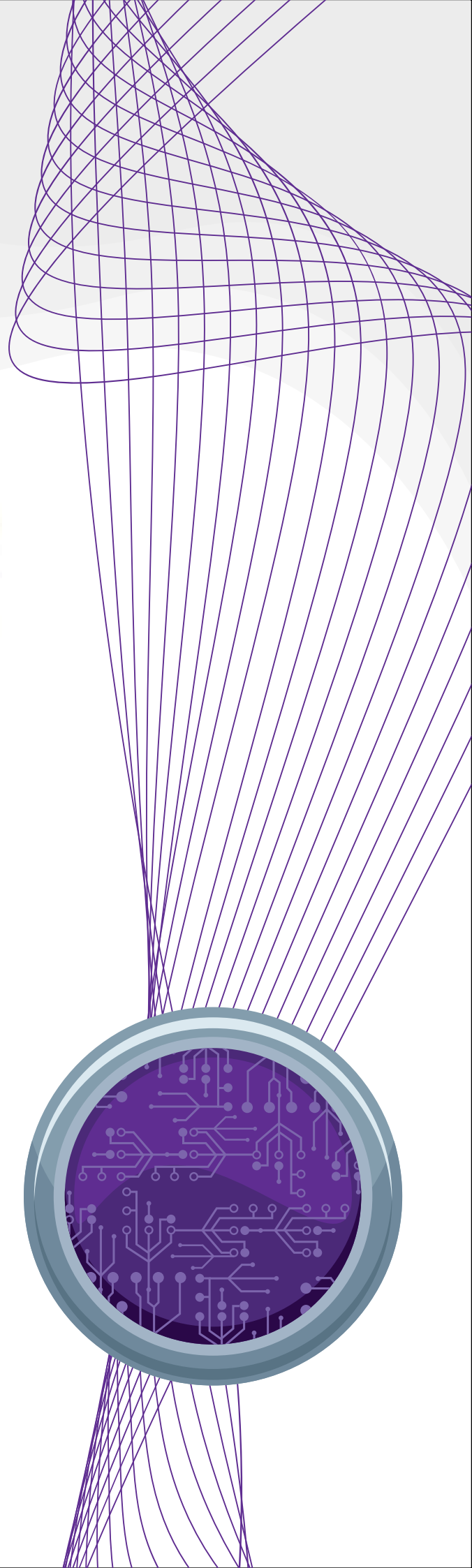
India and France's Bilateral Trade

India and France have traditionally close and friendly relations. India and France have important bilateral investments and trade and commercial cooperation, particularly in sectors involving IT corridors, smart-cities, railways, capital and trade exchanges, skill development etc. France has emerged as a major source of FDI for India with more than 1,000 French establishments already present in India. France is the 11th largest foreign investor in India with a cumulative investment of USD 10.5 billion from April 2000 to March 2023 which represents 1.68% of the total FDI inflows into India. France is an important market in India's engineering industry basket. It regularly features among India's top 25 engineering export destinations. Between 2018-19 and 2022-23, India's exports to France increased from USD 7.76 billion to USD 8.01 billion. While during this period, France engineering imports from India declined, there is significant potential for expansion. Major exported items from India to France include petroleum products (US\$ 1.29 billion); followed by electrical machinery and equipment (US\$ 795 million), drug formulations and biologicals (US\$ 436 million), RMG cotton (US\$ 411 million), and telecom instruments (US\$ 264 million) in FY23.

India's total Vis-à-vis engineering exports to France (USD Bn.)



Source: DGC&S



The product profile of MIDEEST 2024 consists of products related to foundry, metallurgy, metal working, welding technologies, hardware, tools, plastics and rubber processing and various other industrial subcontracting sectors under engineering industry. In 2022-23, India's global exports of engineering goods stood at USD 107.04 billion as against US\$ 112.16 billion witnessed in 2021-22 registering a negative growth 4.57% over the same period last year. The top most suppliers in France's import basket for engineering goods includes, China, USA and some EU countries including Germany, Italy, Spain and Belgium, etc. India's share in France import demand is very insignificant constituting a share of 0.9% out of France global imports.

Opportunity for Indian engineering goods in France

Against a backdrop of tense social conditions and despite a disinflationary trend that is well underway, the outlook for the French economy remains weak. From a sectoral point of view, the industrial sector is suffering from weakening global demand. Although, tourism, manufacturing, and pharmaceuticals lead France's diversified economy. Hence there is abundant scope for India's engineering industry to explore these markets and enhance opportunities for trade and investment. Engineering products like Electrical Machinery and Equipment, Aircraft and spacecraft, products of iron and steel, Auto components and parts, Medical and Surgical instruments, etc are the major product groups in the global import basket of France. Therefore, Indian engineering producers and traders have ample scope to explore the French market as India exports products of all these segments in a good quantity. Moreover France is among the top 25 engineering destination for Indian engineering products. With the advent of MIDEEST 2024, the largest and most important international exhibition for engineering industry, various manufacturers, distributors of the engineering fraternity across the globe are going to showcase their products maintaining proper build-in relationship and networking, identifying existing and new products and suppliers. The event will play a major role for manufacturers and distributors of the Indian engineering sector, opening doors to major growth opportunities in this industry.

Product Profile

- ➔ Simulation & Design
- ➔ Command & Control
- ➔ Digitalization
- ➔ Production Equipment for Plastics, Electronics, Additive Manufacturing and Metalwork
- ➔ Technologies for Sheet Metal
- ➔ Cutting, Forming, Machining, Welding and Wire Tube
- ➔ Profile Work Control / Measurement
- ➔ Material Treatment, Maintenance
- ➔ Green Tech Services



Venue

Paris Nord Villepinte Exhibition Centre
Paris, France

Date

25 – 28 March, 2024

Participation Charges

Booth size: 9 sqm.

- One side open (built-up booth): INR 30000 per Sqm.
- 10% extra for two sides open booth (subject to availability)

Note

- 1.The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
- 2.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 3.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 4.No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events In the current financial year.

Re-imburement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24. The T&C must be abided by for eligibility towards such re-imburement.

Guidelines for Reimbursement of Airfare

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Re-imburement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imburement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24.

Mode of payment

- Please pay online through the following Payment Gateway :
HDFC/PayU OR
- Pay through **RTGS/NEFT** in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- **Demand draft** favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- **UPI ID: eeplindiaacpromotion.76041638@hdfcbank**

Note: The amount of Rs. 30,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- One Table
- Two Chairs
- One Electrical Socket
- Three Spot Lights
- Carpet
- Fascia Name
- One Waste Paper Bin

Submission of application

Interested members are requested to fill in the online Application Form latest by **12 March, 2024** at the following link:

Click For Application Form

Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or France then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Contact details



www.eepcindia.org

CIN:U51900WB1955NPL022644