

# INDIA PAVILION AT MIDDLE EAST ENERGY 2026

07 – 09 April 2026, Dubai, UAE

*Be a part of India Pavilion!*

## About the Exhibition

Middle East Energy (MEE), under the patronage of UAE Ministry of Energy & Infrastructure is positioned as a global energy event with exhibitors and attendees converging from all over the world.

For 50 years, Middle East Energy has been a cornerstone of the region's energy sector growth and innovation. This golden milestone is more than a celebration, it's a launchpad for the next era of energy transformation.

Middle East Energy brings the entire energy ecosystem under one roof; from T&D, Renewable & Clean Energy to Critical & Backup Power, Energy Consumption & Management, and Battery & Energy Storage. Each sector is built to meet the right buyers, discover innovation relevant to upcoming projects, and spot growth areas in the region's fast-evolving energy market. Exhibitors will gain unprecedented access to over 45,000+ visitors from 178 countries and join more than 1,900 fellow exhibitors, creating valuable opportunities to showcase innovations, connect with key decision-makers, and strengthen your market position.



## Co-located Show:

- Inter Solar Middle East
- The Battery Show
- Energy Storage Middle East
- Global Innovation Hub



**45,000**  
Visitors



**1900+**  
Exhibiting Companies



# Economic scenario of UAE

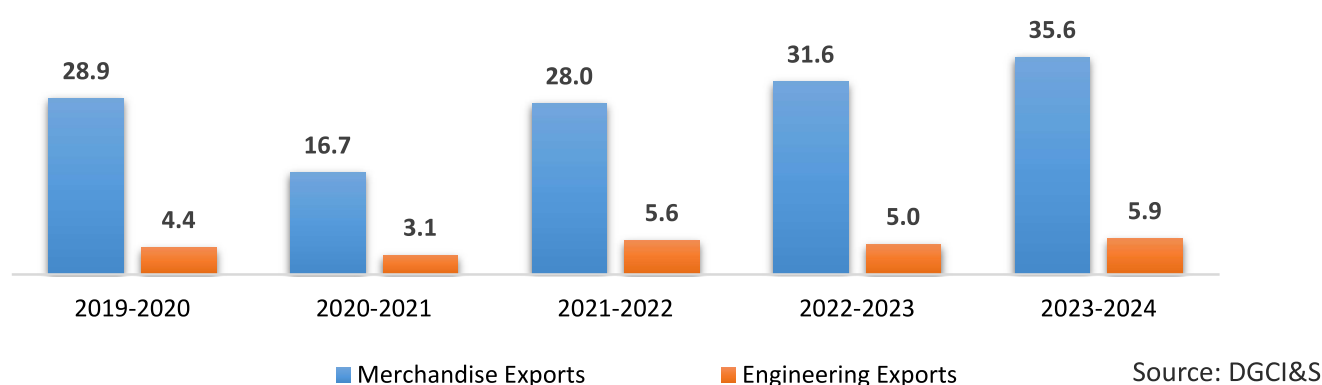
The UAE has a dynamic economy, which is diversifying quickly as it aims to transform itself into a knowledge economy through strong reform efforts under the UAE 2050 strategies. The UAE's openness to international business and strategic location as a gateway to the region has boosted trade and integration in global value chains and further attracted Foreign Direct Investment. The UAE stands out as one of the promising market for Indian Exporters in the Middle East and Africa region, due to its forward-looking outlook and ambitious vision.

The energy sector plays an important role in shaping the UAE's internal and external policies. To meet the rising demand in a sustainable manner, the UAE is focusing on coming up with a balanced energy mix. Through continued efforts, UAE is focusing on developing local expertise in these important technologies and fostering international cooperation and resource conservation. This expansion will enable Indian exporters to capitalize on these emerging opportunities across UAE.

## India and UAE's Bilateral Trade

The UAE ranks among the top five export destinations for India's engineering industry, standing as the largest within the WANA region. The India-UAE CEPA has made a significant impact on India's Bilateral Trade with the UAE and particularly India's Exports to the UAE.

### India's total vis-à-vis engineering exports to UAE (USD Bn.)



The product profile of Middle East Energy consists of Electrical machinery, equipment for T&D. In 2023-24, India's exports of Electrical machinery & Equipment stood at USD 12.4 billion which is almost 12.8% growth over the last year. India's exports of Electrical machinery & Equipment in 2023-24 constituted more than 10% of India's total engineering exports. UAE's imports of Electrical machinery & Equipment stood at USD 512.5 million during 2023-24.

## Opportunity for Indian Electrical Machinery in UAE

There is ample scope for India for increasing its share in UAE's import considerably. As one of the most advanced and dynamic markets in the Middle East, the UAE's National Energy Strategy is focussed towards Tripling renewable energy capacity to 14 GW by 2030, raise the percentage of clean energy in the total energy mix to 30% by 2031 and become carbon-neutral by 2050. Furthermore, the Dubai Economic Agenda D33 includes the several innovative projects that will drive sustainable economic growth and double GDP by 2033. Thus, given the significant increase in bilateral trade, the event is expected to further have a concomitant positive impact on export of the Indian electrical machinery and equipment.

## Product Profile

- Automation & Control Systems
- Cable Installation
- Switch Cables & Cable Management Systems
- Communication Equipment
- Energy Management Systems
- Energy Storage Devices
- Electrical Distribution Equipment
- Insulating Materials
- Lighting - Lamps, Luminaries, LED
- New & Renewable Energy
- Nuclear Energy
- Power Distribution Systems
- Electronics
- Electric / Power Generators
- Power Transmission
- Transformers
- Utilities & Service providers
- Solar Products



## Venue

Dubai World Trade Center,  
Sheikh Zayed Road, UAE

## Date

07 – 09 April 2026

## Opening Times:

7 April 2026: Tuesday: 10:00 - 18:00

8 April 2026: Wednesday: 10:00 - 18:00

9 April 2026: Thursday: 10:00 - 17:00

## Participation Charges

- Booth size: 9 Sqm.
- One Side Open (Built-Up Booth): INR 81,000 per Sqm
- Other Services: INR 5,000 per Sqm
- Corner Charges: INR 30,000 per booth for two sides open booth (subject to availability)

### Note:

1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
3. No subletting or sharing of space/ booth is permitted.

**Note:** EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

## Mode of payment

- Please pay online through the following Payment Gateway :  
**HDFC/PayU OR**  
Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD
- Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014
- **OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form
- **OR**
- UPI ID: eeplindiacpromotion.76041638@hdfcbank

## Booth display:

Participation charges for a 9 sqm.  
booth includes the following services:

- 1 Reception Counter
- 3 chairs
- 1 Round Table
- 2 Wooden Shelves
- 1 Power Socket
- 1 Trash Bin
- 3 White spotlights
- Carpeted floor





# Submission of application

Interested members are requested to fill in the online Application Form latest by **26 December 2025** at the following link:

**Click For Application Form**



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or UAE then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

**Contact details**



**www.eepcindia.org**

CIN: U51900WB1955NPL022644