

# India Pavilion at International Fastener Expo 2024

9 – 11, September 2024  
Las Vegas, USA



Participate through EEPC India and enjoy substantial savings!



## About the Exhibition

The International Fastener Expo is the North American region's largest B2B event of its kind for the fastener and machinery & tooling industries. The event brings together the manufacturers and master distributors of fasteners, precision formed parts, fastener machinery & tooling and other related products and services with distributors and sales agents in the distribution chain.

## Highlights of the Fair

Each year, thousands of attendees travel to North America's #1 trade show city, Las Vegas, Nevada to network and do business with hundreds of suppliers showcasing every type of fastener for several industries including construction, aerospace, military, electrical, and automotive. Electronic fasteners, specialty tooling products, special application fasteners, tooling and machinery, hand tools, power tools, service solutions, and much more will be on display.

- Over 1100 distributors, importers, manufacturers
- Professionals from 37 different countries
- 80% attendees were distributors or manufacturers of fasteners
- 49% attendees were executive management or buyers

## Important Industries for the Indian fastener manufacturers

- |  |                                     |                    |
|--|-------------------------------------|--------------------|
| • Aerospace, Aircraft, Engine & Parts      | • Energy, Engine & Turbine          | • Military         |
| • Agriculture/Off Highway Machinery        | • Maintenance and Repair Operations | • Small Appliances |
| • Assembly, Production & Factory Equipment | • Marine/Ship Building              | • Truck & Bus      |
| • Automotive/After Market                  | • Medical                           |                    |
| • Civil, Precision, Mechanical Engineering |                                     |                    |
| • Construction/ Electrical Equipment       |                                     |                    |
| • Electronic/Technology                    |                                     |                    |

## Networking Opportunities

The show offers a platform for networking through a range of different events, both on and off the show floor.

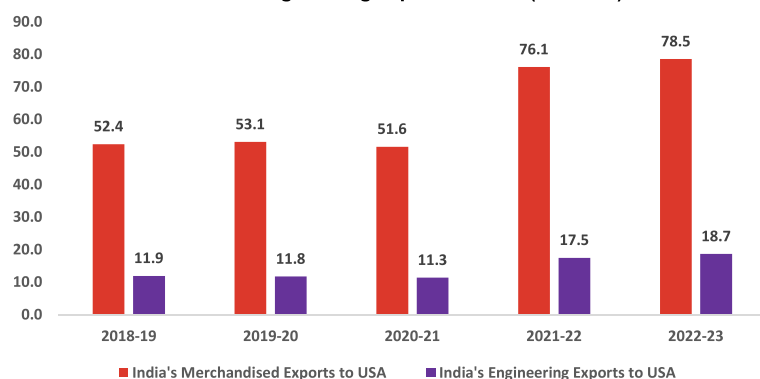
- IFE Golf Tournament
- Welcome Reception Party
- Fastener's Hall of Fame & Young Fastener Professionals Award Ceremony

## Bilateral Trade between India and USA

The rapidly expanding trade and commercial linkages form an important component of the multi-faceted partnership between India and the United States. The U.S. is India's topmost trading partner both in terms of merchandised goods and engineering goods as well during 2022 (Trade Map). The two countries have a total bilateral trade of around US\$ 129.41 billion during 2022-23 growing by over 8.3% and around US\$ 69.35 billion during the current fiscal of April-Oct 2023-24.

Engineering trade accounts for around 25% of bilateral merchandise trade between India and USA. India's engineering exports to USA witnessed a growth of 6.8% during 2022-23 compared to same period last year. Although engineering exports registered a negative growth during the current fiscal April-Oct 2023-24 to the extent of 11% reaching US\$ 10.14 billion compared to US\$ 11.37 billion during same period last fiscal. USA has been consistently the topmost exporting destination for India's engineering products for the last five years. On the other hand, North America region ranks as the topmost destination for shipment of engineering products from India during April-Oct 2023-24 with a share of 20.5% percent of total engineering exports. Major engineering products exported to USA includes products of iron and steel, electronic machinery and equipment, auto components/parts, industrial machinery for dairy, aluminium and products, iron and steel and products etc.

India's Merchandised and Engineering exports to USA (USD Bn.)



Source: DGCI&S



### Bilateral Trade between India and USA

Given the profile of fasteners, India globally exports more than 28% of fastener to USA, 7.7% to UK, 6.2% to Germany, 5.4% to UAE, 5% to Netherlands and remaining 48% to other countries during 2022 (Trade Map). While India ranks as the 9th destination in terms of USA's global import of fasteners and the top importers being Taiwan (17.7%) and China (29.2%) constituting more than 47% share of USA imports, while Mexico constituting a share of 12.2%, Japan constituting 5.1% and Canada constituting 4.9% share respectively during 2022.

### Opportunity for Indian Exporters in USA

Engineering products like Electrical Machinery and Equipment, Industrial Machinery, Ferrous and Non-Ferrous Metal Products, Automobile and auto components are the major product groups in the global import basket of USA. Therefore, Indian engineering producers and traders have ample scope to explore the USA market as India exports products of all these segments in a good quantity. Moreover, USA is the topmost destination for Indian engineering products.

With the advent of International Fasteners Expo 2024 (9th-11th September 2024), one of the largest B2B expo for fasteners, tooling, and machinery in North America, various manufacturers, distributors of the engineering fraternity across the globe are going to showcase their products maintaining proper build-in relationship and networking, identifying existing and new products and suppliers. The event will play a major role for Indian fastener manufacturers and distributors, opening doors to major growth opportunities in this industry.

## Product Profile

- Fasteners: Screws, Nails, Nuts, Bolts, Washers, Anchors and Rivets
- Production Machinery, Tool & Die, and Supplies
- Inspection/Testing/Packaging Equipment
- Specialty Fasteners and Tooling
- Plant Maintenance & Safety Supplies
- Fastener Technology and Services



## Venue

Mandalay Bay Convention Centre, Halls B & C,  
Las Vegas, Bayside D-E, USA

## Date

9 – 11 September,  
2024

## Participation Charges

- One side open (built-up booth): INR 2,90,000 per booth
- INR 35,000 extra for two sides open booth (subject to availability)
- Booth size: Minimum 9 sqm/ 100 Sq.ft.

*Note:*

1. The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

- No applicant can avail subsidised rate if in same event, the applicant (exhibitor) has already participated three times.
- No applicant can avail subsidised rate if the applicant (exhibitor) has already participated in three MAI aided events in the current financial year.

## Re-imbursement of Airfare

Up to Rs. 1,50,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



**Note:** EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

## Re-imbursement of Freight

MSME participants may also be reimbursed 50% of the freight charges for carrying exhibits to this exhibition, subject, however, to a limit of Rs. 50,000 (Rs. Fifty Thousand only). The eligibility criteria would be similar to those applicable for airfare re-imbursement.

However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2024-25.

## Mode of payment

- Please pay online through the following Payment Gateway : **HDFC/PayU OR**
- Pay through RTGS/NEFT in INR as per the following details :  
Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014  
**OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form
- UPI ID: eeplindiaacpromotion.76041638@hdfcbank

## Booth display

Participation charges for a 9 Sqm../ 100 Sq.ft. booth includes the following services:

- One Round Table
- Three Chairs
- One Information Counter
- One Barstool
- Three Spot Lights
- One Waste bin
- 3'3" long x 12" deep straight shelves
- Carpet
- Electrical power point
- Name Fascia

*Note: The amount of Rs. 2,90,000 per booth would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.*

## Submission of application

Interested members are requested to fill in the online Application Form latest by **28 June, 2024** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or USA then the amount paid will be adjusted toward the participation in the next edition.



## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

**Note:** Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Las Vegas, USA

Contact details



[www.eepcindia.org](http://www.eepcindia.org)

CIN: U51900WB1955NPL022644

