

THE UK'S LARGEST SUBCONTRACT MANUFACTURING SUPPLY CHAIN SHOW FOR NEARLY A DECADE

Subcon has upheld the title of the UK's largest subcontract manufacturing supply chain show for nearly a decade. Visitors that attend Subcon are actively looking to refine their supply chain with new subcontracting manufacturing capabilities. Year on year, the show attracts procurement teams from both OEMs and tiered suppliers across all industry sectors.

In 2024, Subcon will return to the NEC, Birmingham on the 5-6 June, this time in Hall 3A, making it even closer to the NEC's main transport hubs. The show will bring together 5500+ visitors and over 200 suppliers. Additionally, the Subcon floorplan has had an incredible 33% expansion on 2023, this along with the high rebook rate and the continued growth in visitors makes for a brilliant couple of days.

Exhibit at Subcon and meet with thousands of empowered buyers. There is no better place for the full subcontract manufacturing network to meet and do business. Get in touch today to find out more and we can tailor your package to meet your business needs.

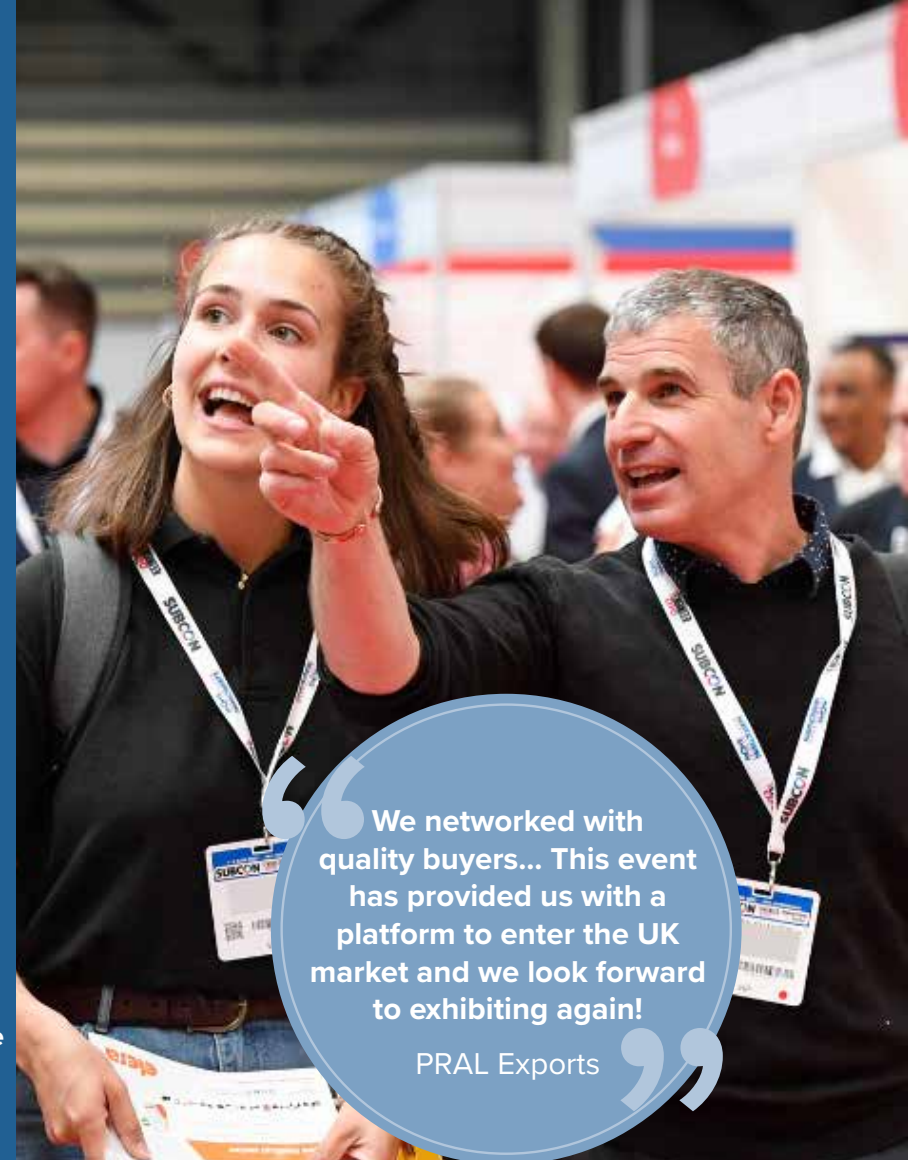
EVENT AT A
GLANCE IN 2023

4,500+
Visitors

200+
Exhibitors

88%
of visitors had purchasing
power and/or influence

77%
of visitors attended to source
new suppliers/products



“ We networked with quality buyers... This event has provided us with a platform to enter the UK market and we look forward to exhibiting again!

PRAL Exports ”

BENEFITS OF EXHIBITING :



Boost
your sales
pipeline and
secure new
partnerships



Network
with your
existing
clients and
industry peers



Demonstrate
your products
and services
in person
to a captive
audience



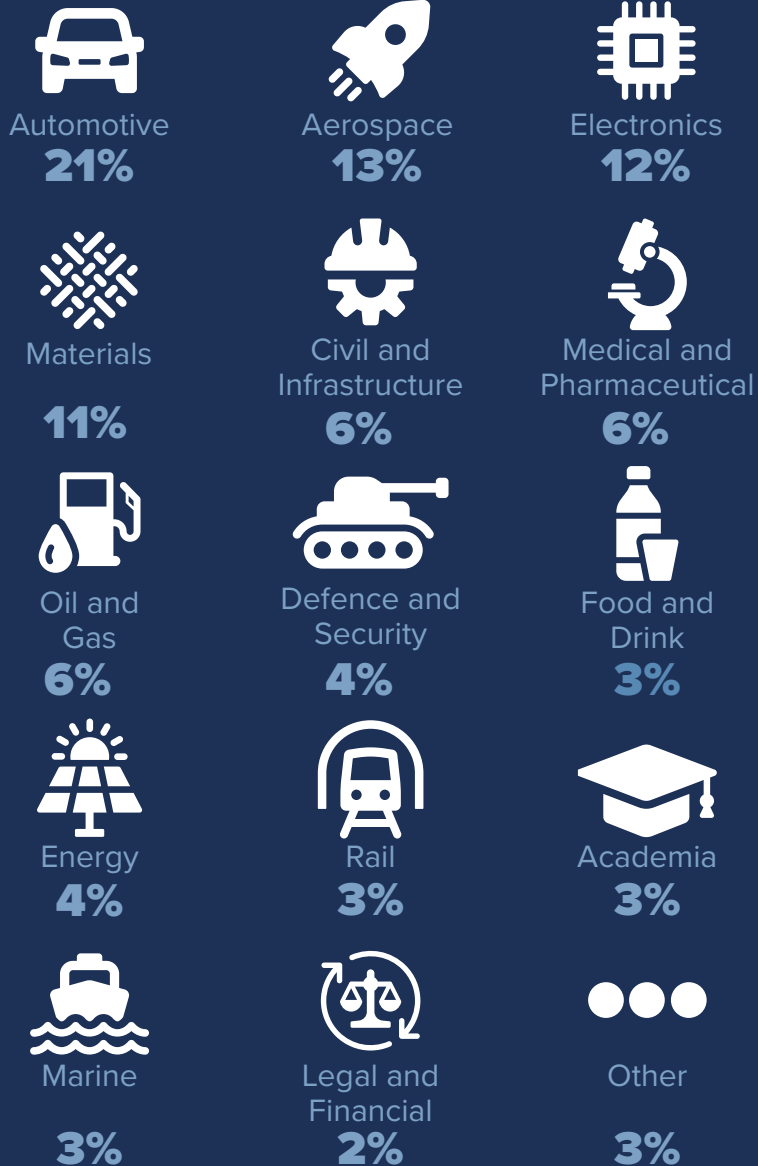
Benchmark
your business
and stay ahead
of your
competitors



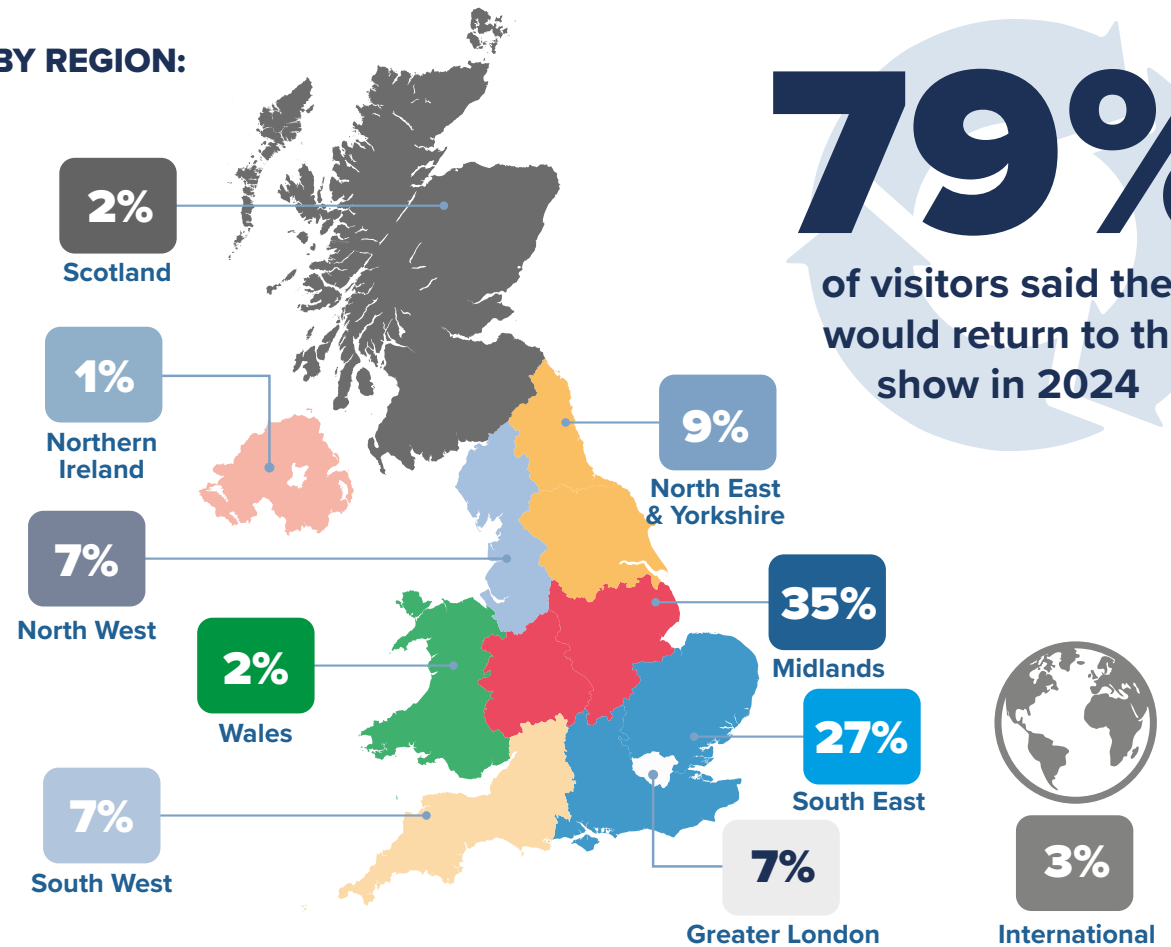
Build your
company's profile
and increase
your brand
awareness in the
sector

WHO VISITS?

SECTOR BREAKDOWN:

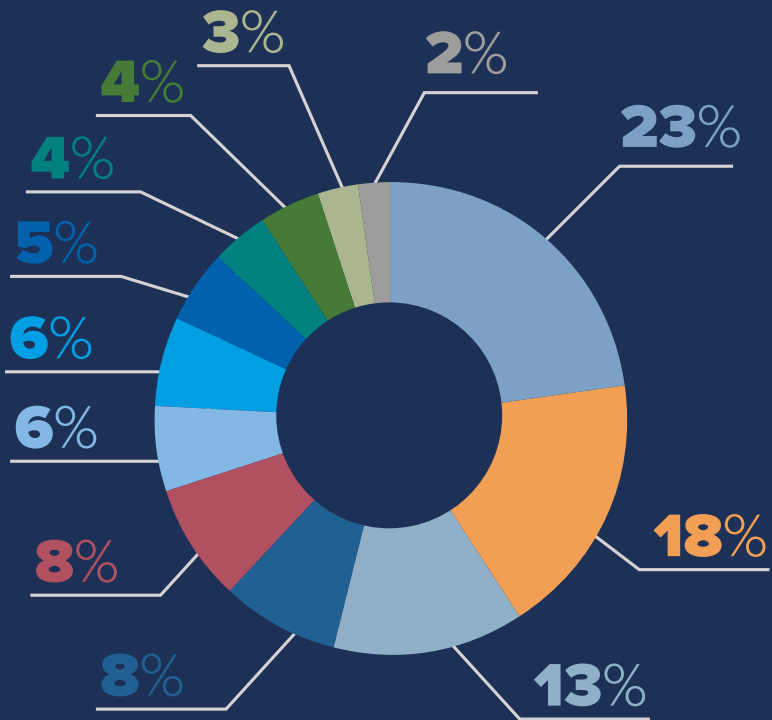


BY REGION:



WHO VISITS?

PRIMARY JOB FUNCTIONS



Company Director/CEO/MD

Purchasing/Procurement/Sourcing

Manufacturing Engineering

Design and Development Engineering

Manufacturing Manager

Mechanical Engineering

Production Engineering

Supply Chain Management

Operations and Maintenance

Electrical/Electronic Engineering

Research and Development

Process Engineering

TOP 5 REASONS PEOPLE VISITED:

1

To find new suppliers

2

For their business development

3

To keep up to date with the industry

4

To network with the industry

5

To meet existing suppliers



PERCENTAGE OF VISITORS THAT HAVE AN ANNUAL BUDGET SPEND OF £250,000 AND HIGHER

Over £1 million

40%

£49,999 – 249,999

26%

£250,000 - £999,999

17%



Another great show that continues to deliver what the manufacturing sector needs

Business Development Executive,
Bunting Magnetics Europe

A HIGH-CALIBRE OF UK AND INTERNATIONAL EXHIBITORS



WHO EXHIBITS?

82% of exhibitors said they were happy with the sales leads generated

72% would return again for 2024

50% of exhibitors at the 2023 show rebooked onsite

TOP REASONS FOR EXHIBITING:



To generate new sales leads



To build on brand awareness



To develop new relationships and meet with existing clients



To support your current distributors / partners / retailers



To launch new products to the market