



INDIA Pavilion at **Eurobike 2025**

Frankfurt, Germany
25 – 29 June 2025

Be a part of India Pavilion!

About the Exhibition

Eurobike is an international bicycle trade fair held annually since 1991. It is the central platform for intensive exchange and networking between the players from industry, trade, and the media. EUROBIKE is the central platform for intensive exchange and networking between the numerous players from industry, trade, politics and the media. An unique and innovative international platform, the show is driving change forward and is the hub at the centre of all market developments. The booming and fast-growing bike and Eco-mobility industries view the show as the most relevant shared platform.

The show sets new standards and identifies key topics from the areas Sport, Leisure, Health and Mobility and is constantly evolving.

Why Attend?

The show will provide Indian manufacturers and exporters much-needed exposure to the potentially highly disruptive sector in Indian manufacturing in near future and enable them to upscale their manufacturing and export capabilities in this niche and emerging engineering sector.

Eurobike 2023 Highlights :



1,800
Exhibitors



33,000+
bicycle and mobility
Enthusiasts



35,080+
Trade Visitors



120+
Nations

Germany's economy: A snapshot

Germany is the largest economy of Europe and fifth largest in the world in terms of Purchasing Power parity (PPP). Its highly skilled labour force, continuous advancement in technology and well thought out development planning has made it one of the leading developed economies of the world. Like the rest of the world, Germany also suffered economic losses during the pandemic, revival from which was mired by geo-political tensions across the globe. Recovery in investment growth is expected in 2025. Overall real GDP growth is forecast to increase by 0.1% in 2024 from a 0.3% decline in 2023. In 2025, real GDP growth is forecast to recover moderately to 1.0% in 2025.

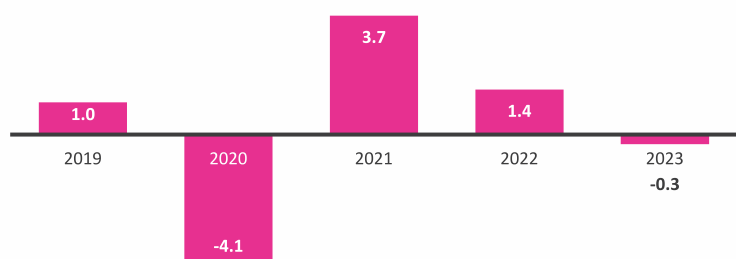
India and Germany's Bilateral Trade

Germany is the fourth largest destination for India's engineering exports and the largest in European Union. Engineering exports to Germany was recorded at USD 3.24 billion in 2018-19 and then, after declining in the next two fiscals due to the pandemic, it continued its rise in the next fiscals. In FY 2023-24, engineering exports to Germany increased by 4.7% contrary to the decline in overall merchandise exports. Major engineering panels exported from Germany to India include electrical machinery, auto components, products of iron and steel, industrial machinery, medical and scientific instruments, auto tyres and tubes, injecting and moulding machinery, IC engines, etc.

Opportunity in Germany's bicycle industry

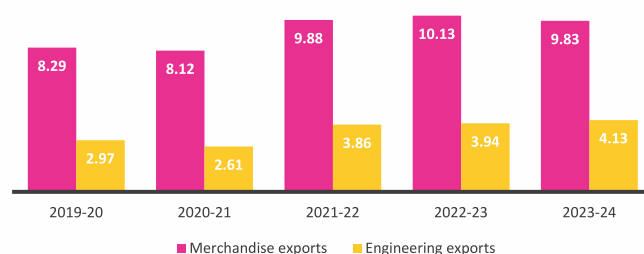
Germany is the major hub of engineering sector in the Europe mainly due to its technological prowess, high skill level and geographical location. The European bicycle industry has witnessed significant growth in the recent years driven by improvement in cycling infrastructure, focus on sustainability and popularity of E-bikes across Europe. The industry has shifted towards E-bikes mainly due to three reasons which include its mobility, leisure and health benefits. Experts anticipate a significant increase in demand and assume that the industry will continue its upward trend in the coming years. The demand is also getting boost by the effective policies taken by European countries including the recent European Declaration on Cycling and the report on the Transition Pathway of the Mobility Industries. Therefore there is significant scope for bicycles in Europe especially the E-bikes.

Real GDP Growth rate (%) of Germany (2019 to 2023)



Source: IMF

India's total Vis-à-vis merchandise exports to Germany (USD Bn.)



During 2023-24, India's exports of "bicycle and parts" to Germany stood at USD 35.86 million.

Source: DGCI&S

Product Profile

- Mobility solutions- urban users, industry users
- Retail Trade- Bicycles, E-Bikes
- Parts, Components & Accessories

- Innovative digital products
- Latest innovations and technologies

Venue

Messe Frankfurt Fair Grounds,
Frankfurt, Germany

Date

25 - 29 June 2025

NOTE:

1. Other Service Charges: INR 6,000 per Sqm
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/booth is permitted.

Note: EEPC IND/A can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC IND/A shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC IND/A even if they do not obtain the VISA for any reason whatsoever.

Participation Charges

Space size (minimum): 9 sqm.

- Participation Charges Bare Space: INR 47,000 per Sqm.
- 10% extra for two sides open booth (subject to availability).

Mode of Payment

- Please pay on line through the following Payment Gateway :
PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank: HDFC BANK LTD
Branch : Central Plaza
Address of Bank: 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number: 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
- UPI ID: eeplindiaacpromotion.76041638@hdfcbank
OR
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Participation Charges Includes

- Charges for Space per Sqm
- AUMA Charges per Sqm
- Waste Disposal Charges per Sqm
- Media Registration Fees

Note: In the event of getting Government approval of EEPC India's proposal under MAI Scheme in this regard, the eligible exhibitors may be refunded/ a part of the participation charges under MAI scheme, based on a revised computation.

Submission of Application

Interested members are requested to fill in the online Application Form latest by **12 June 2025** at the following link:

Please go through the "Mode of Payment" section of this Circular for payment details.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.



**Click For
Application Form**



Benefit to the Member-Exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. On receipt of approval under MAI Scheme, the rates would be recomputed and the new rates are likely to be lesser in comparison with the normal rates offered by the Fair Authorities.

Cancellation of Participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Contact Details



www.eepcindia.org

CIN: U51900WB1955NPL022644