

India pavilion at **SAUDI ELENEX** 26th EDITION



6 - 8 October, 2025



Riyadh, Saudi Arabia

About the event

Over 26 Years of sustained success in serving the leaders for Electricity, Alternative Energy, Air Conditioning, Lighting and Water Technology!!

SAUDI ELENEX 2025 will offer opportunities to meet with decision makers. Distributors, trade buyers, project owners, consultants, architectural engineers, Specifiers will source their needs at the Saudi Elenex. The event aims to bring industry professionals, solution providers and suppliers to innovative their solutions at this event. A robust, sustainable demand boom is underway for the Lighting, Air Conditioning, Electricity, Alternative Energy and Water Industries in Saudi Arabia. Saudi Elenex 2025 will showcase these solutions to the most important trade buyers in the region. Saudi Elenex is the leading gathering for these sectors Saudi Arabia and held under the patronage of the Saudi Arabian Ministry of Municipalities and Housing.

Riyadh is the Center of the Largest Market in the MENA Region for HVAC-R, Electromechanical, Electricity, Lighting, Alternative Energy and Water Technology Sectors. Its proximity to GCC countries makes it ideal for international exhibitions, attracting visitors from the UAE, Kuwait, Bahrain, Qatar, and beyond. Riyadh Exhibition Company has been Organizing the Kingdom's Leading B2B show and delivering targeted sector professionals and Trade Partners for the 26th Year.

SAUDI VISION 2023

A Thriving Economy ... Vision 2030 creates a thriving economy where everyone has the opportunity to succeed. By providing a supportive business environment

Why Saudi Arabia?

IoT technology is transforming the way contractors manage HVAC-R systems in both residential and commercial settings. The global latest HVAC-R control market will reach \$28.3 billion by 2025. IoT sensors will drive profitability by monitoring performance, predicting maintenance needs and providing energy efficiency. There are business opportunities for HVAC-R equipment, materials, tools, products and accessories sales and distributions in addition to technical and consultancy services. The Saudi government aims to transform energy use and efficiency.

The Saudi Arabian latest cities technology market size is projected to reach \$14.74 billion by 2027. Advancements of the Latest Cities Communications Infrastructure encompass upgrading the adoption of modern technologies that will be embedded in commercial, residential and infrastructure projects. The transformation plans are creating opportunities for construction companies, infrastructure providers, maintenance providers and manufactures.

The Saudi Arabia air conditioners market is experiencing robust growth, driven by the country's extreme climatic conditions, rapid urbanization, and government initiatives promoting energy efficiency. The market is expected to grow from \$1.80 billion in 2023 to \$2.45 billion by 2029, with a CAGR of 5.09%. Key trends include the focus on energy efficiency and sustainability, the rise of smart and connected air conditioners, and the growing adoption in commercial and industrial applications.

TRADE RELATIONS & OPPORTUNITY

Product Profile:

- HVAC-R / Electromechanical
- Water Technologies & Solutions
- Smart Home, Building & City Technologies

- Electricity
- Lighting & Fittings
- Alternative Energy, Renewables & Clean Energy

DETAILED PRODUCTS

Venue

Riyadh International Convention & Exhibition Center,
King Abdullah Road, Riyadh, Saudi Arabia

Date & Time

6 – 8 October 2025

Participation Charges

Booth size: 9 Sqm.

One side open (built-up booth): INR 57,000 per Sqm.

- An additional 10% fee applies for two sides open booths (subject to availability).

Note:

- 1.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 2.In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
- 3.No subletting or sharing of space/ booth is permitted.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/ Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

Please pay online through the following Payment Gateway :

HDFC/PayU

OR

Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

UPI ID: eeplindiaacpromotion.76041638@hdfcbank

OR

Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- 3 Spotlights
- 1 Power outlet
- 1 Counter
- 2 Chairs
- 1 Table
- Fascia Name Board

Submission of Application

Interested members are requested to fill in the online Application Form latest by **10 September 2025** at the following link:

Please go through the "Mode of Payment" section of this Circular for payment details.

APPLICATION FORM



Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Saudi Arabia then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure:

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors/ participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

CONTACT DETAILS



www.eepcindia.org

CIN: U51900WB1955NPL022644

